Successful Grant Writing

Roger Babolka
Manager, Economic Development

Email: mb@wattlerange.sa.gov.au
There is an art to developing a strong and successful grant application and in most cases are;

• competitive based and
• $1 for $1
The grant guidelines generally state what is eligible and ineligible. **CHECK**

If your proposal is considered to be a part of your normal/core activity, then your application is unlikely to be successful.
Read and follow application guidelines & rules

- Do not leave any section of the application blank.
- Not providing the correct information, going over the word limit, using the incorrect font, not proofreading your work, etc. will lead to an unsuccessful application.
Don’t leave it to the last minute to develop an application:

- Research grants
- Talk to previous grant recipients
- Consider accessing external support in developing an application
A grant application begins well before an application is developed.

- do you have the required skills/resources to manage the task?
- do you have a current strategic/business plan?
- detailed cashflows/costings
- anticipated outcomes.
• The grantor will want to know the background to the project (i.e. why is this happening/what’s driving it)

• They’ll also want to know what will be the outcomes and who will benefit (both short-term & long-term)

• You will be required to meet agreed KPIs
Support the application with current, credible data and statistics (in most cases you will be able to include attachments to an application)
Developing a competitive grant application takes time.

• Spending three to four weeks drafting the grant application is not unusual.

• Late applications are never accepted. (Forget what politicians or grantors tell you.)
Any questions?

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