

MILLICENT TOWN CENTRE CONCEPT DESIGN

JUNE 2021



Acknowledgement

We would like to acknowledge that Millicent is located on the traditional lands of the Boandik people. We respect the cultural beliefs of the Boandik people and their spiritual relationship with Country.

The development of the Millicent Town Centre Concept Design has been led by Wattle Range Council with significant guidance and input from the Millicent community.



REVISION	DATE	STATUS	CHECKED
E	07 July 2021	Draft For Endorsement	CB/ WK/ GM
D	28 June 2021	Draft For Endorsement	CB/ WK
C	30 March 2021	Draft For Endorsement	WK
B	15 March 2021	Preliminary Draft- For information only	WK/CB/BL
A	24 February 2021	Preliminary Draft- For information only	WK/CB/KP





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ANGELIC CHURCH
OF AUSTRALIA
MICHAEL AND ALL ANGELS
WELCOMES YOU
NINTH - 9:30

Since Fifty Six



1.0 Background

1.1 Introduction

Millicent is a major service centre on the Limestone Coast. Proclaimed in 1870 after a township developed on the limestone ridge in the centre of the newly drained Millicent flats.

The town is located 400 kilometres south-east of Adelaide, close to Mount Gambier and the Victorian border. The local area boasts several unique tourist destinations including The Millicent National Trust Museum, open-air swimming lake, Tantoola Cave and the Canunda National Park.

Millicent has a population of approximately 5,109 residents (2016 Census). The local centre character of Millicent is supported with a mix of commercial and retail properties, cafes, health and community services.

The Millicent Town Centre Concept Design Framework aims to create a best practice approach to planning and development in Millicent. The objective of the framework is to build upon existing planning strategies and reports to deliver an integrated approach for the enhancement of the town centre as well as encouraging new development opportunities, public realm projects and placemaking approaches.

The framework is intended to support and reinforce the development controls contained in the Council's Strategic Land Use Planning. The framework is not prescriptive, but is intended to provide ideas and opportunities that maintain and enhance the character of the town.

This document combines detailed site analysis, community consultation feedback, as well as initiatives from key stakeholders and Council.

The framework intends to create a visionary 'big picture' that demonstrates the potential of the town centre of Millicent. The aim is that regeneration and future development is aligned, consistent and meets the community's vision for Millicent.

The Town Centre Concept Design enables:

- Council and property owners to **identify potential opportunities** and new partnerships which will enable a coordinated approach for the town centre.
- Guidance of Council's public **infrastructure investment** decision making.
- Enhance **the unique character** of the town centre, encouraging increased activation.
- Encouragement for further **economic development** opportunities and investment in the area.
- To recognise the **cultural history**, past and present of the Boandik people and the wider region.
- Review, upgrade and development of the existing **facilities to meet future community needs**.
- Adequately **reflect feedback** from stakeholder and community consultation.
- Improve **pedestrian movement and safety**.
- Promote the use of **local and native species**, water sensitive urban design, innovative themes, and structured tree or shrub planting.
- Identify ways to continue to **enhance and promote public art** into the town centre.
- Provide a design that is **responsive to community** input.
- Consider Councils **Disability Access and Inclusion Plan** in all future development.

The framework takes into consideration the unique physical, cultural and environmental factors of Millicent.

The document explores the capacity of the town centre and considers how existing and proposed development can combine with open spaces, the public realm and vehicular access to enhance and revitalise Millicent.

The implementation of the desired outcomes presented in this document will be dependent on funding and collaboration between Council, private landowners and the Department for Infrastructure and Transport.



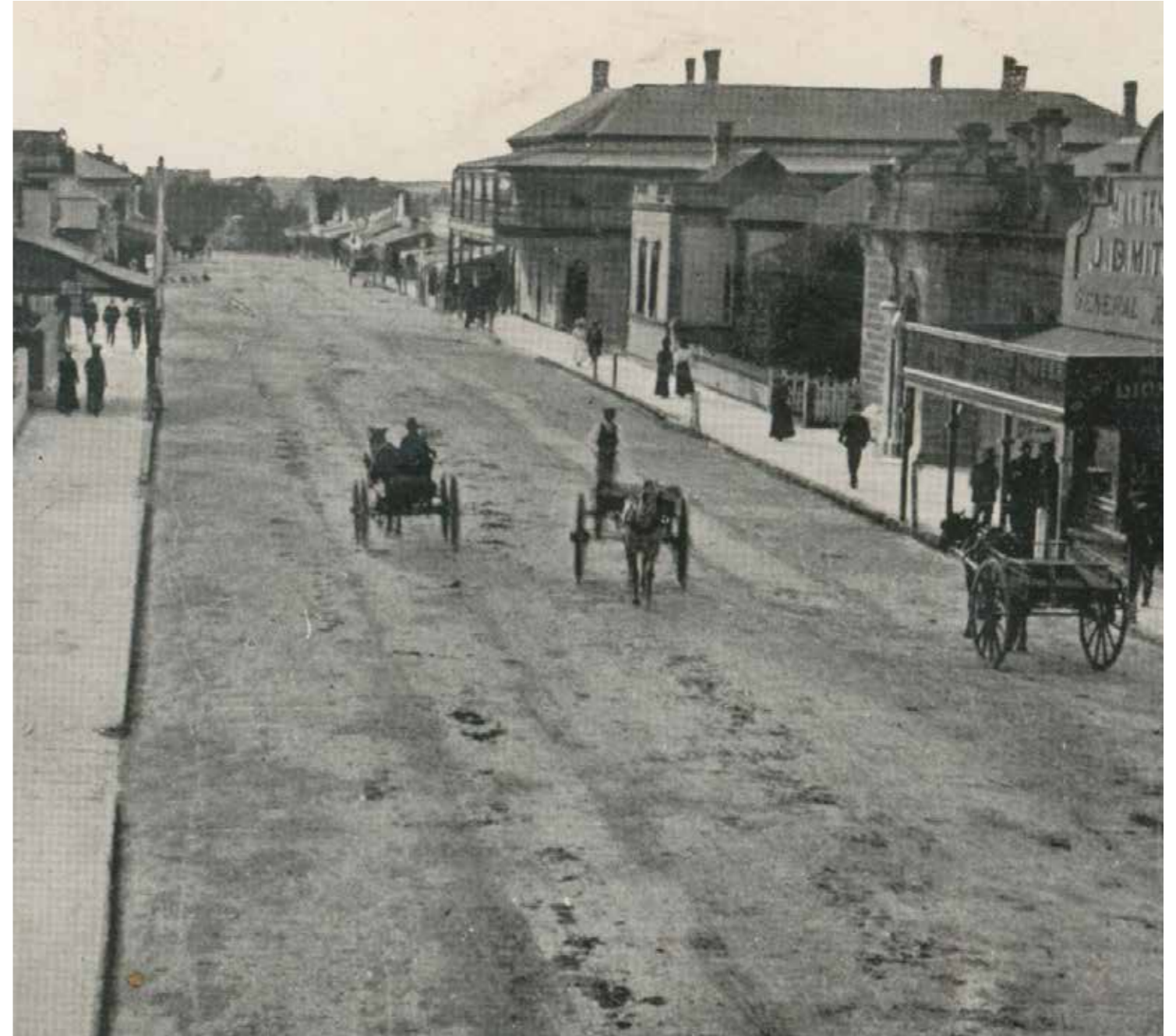
Main Street Millicent 1930

1.0 Background

1.1 Introduction



Aerial of Millicent 1938



George Street 1913

1.0 Background

1.1 Introduction

WAX Design have been engaged by the Wattle Range Council to assist in preparing a concept design and placemaking strategy for the Millicent Town Centre.

WAX Design acknowledges that successful projects are achieved through community inclusion, engagement and consultation processes and that a collaborative design process ensures positive project outcomes for all.

The approach to the project embeds appropriate engagement with the local community, enabling the design team to hear directly from community with regards to their preferences and desired experiences.

The consultation approach focuses on engaging with the community and key stakeholders early in the process, with the strong intent of building ownership in the project.

1.2 What is the Role of this Framework?

This framework documents the consultation undertaken, community engagement workshops and Council engagement that has led to development of concept design that identifies issues and opportunities throughout the Town.

The information contained within this report have been used to:

- Guide idea generation and design of the concept plans.
- Provide an understanding that focuses on the needs and requirements of the Town and its community, residents and visitors.
- Test the consultation results through the development of concept designs to ensure the desired and correct outcomes are achieved.

1.3 What did we do?

WAX Design, together with the Wattle Range Council undertook an online community consultation to understand what makes Millicent 'a great place' and what opportunities exist to enhance the Town Centre in the future. As a result of the cancellation of the drop-in design sessions due to the COVID-19 social distancing requirements; an online survey was developed to continue with the community consultation phase of this project.

The focus of the study is on the Millicent Town Centre area (section 1.4) and the results of the survey have been used to prepare concept plans to reflect the community's vision for the Town Centre.

Council released the survey for public consultation for four weeks and community members were encouraged to complete either an online or hard copy survey. The following report provides a summary of the collated data from the online and hard copy surveys received.

A total of 187 submissions were received demonstrating the passion of the local community and its visitors. The survey questions cover a range of topics that related to the character of the Town Centre, peoples' experience of Millicent and the potential of the public realm.



1.0 Background

1.4 Project Focus Area

The Millicent Town Centre Concept Design is focused on the area defined by North Terrace, Davenport Street, Railway Terrace and Short Street. While the consultation engagement, site analysis and concepts have considered wider links, the primary scope area is highlighted below.



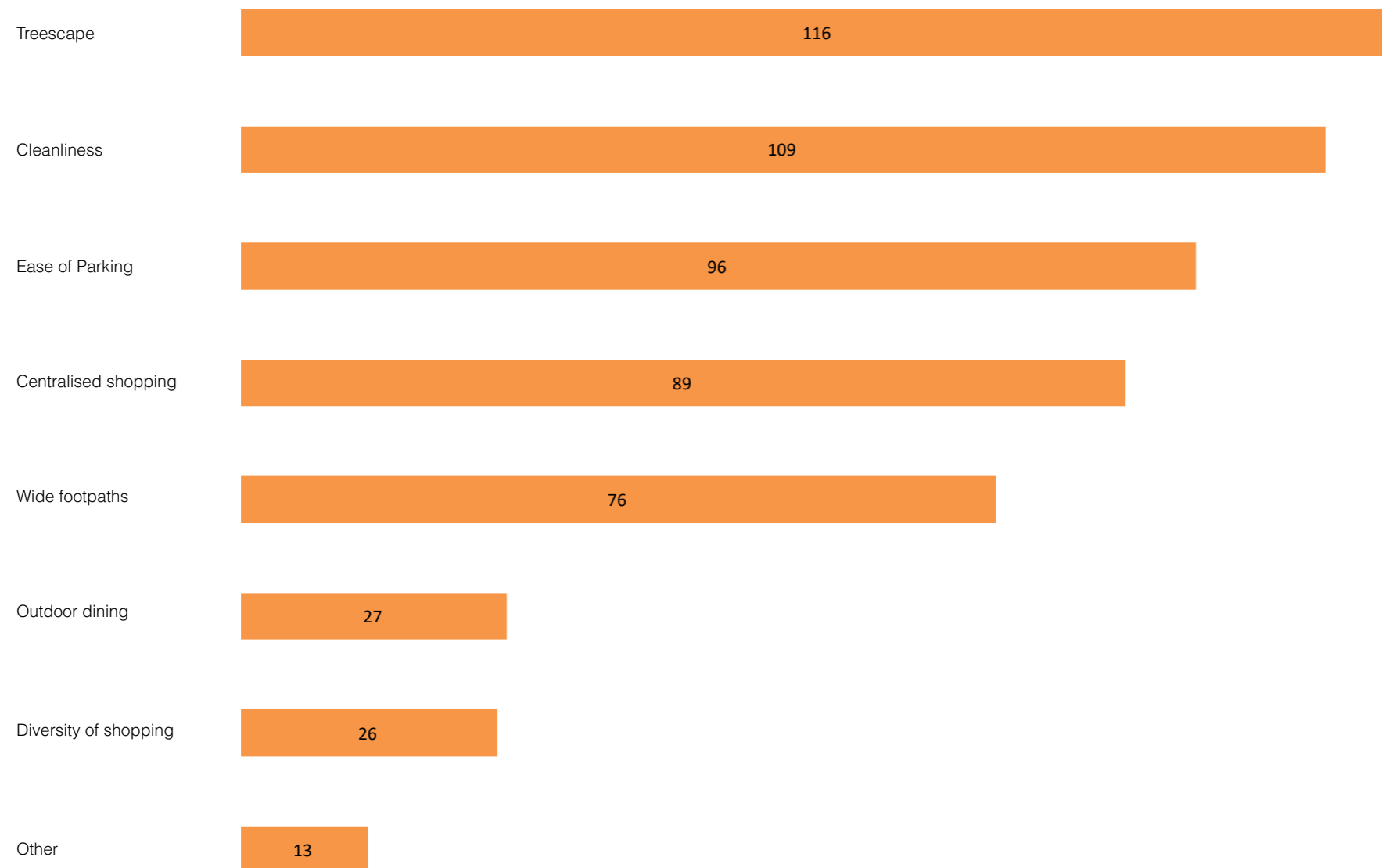
2.0 Online Survey Findings

2.1 What are three things you LIKE about the Millicent Town Centre?

WAX was interested in what makes Millicent 'a great place'. The community were asked to select three things they currently liked about the Millicent Town Centre based on eight (8) aspects. This provided WAX with an insight to the community values, project imperatives and measures of success that need to be considered as the concept design develops.

The survey information provides an understanding of areas of community importance. The results provide an understanding of the potential tension points between the community, which need to be understood and balanced in the concept plans.

The following represents the selections from the 187 responses received.



Concept design considerations:

- Maintain tree canopy cover and tree lined streets with consideration of suitable species to the South-East.
- Reinforce landscape character of open space, parks and gardens of Millicent to mainstreet.
- Develop design options that encourage a clean and tidy mainstreet.
- Review parking options to retain ease of parking and improve parking legibility where possible.
- Review opportunity to develop a central hub to encourage increased trading and shopping.
- Maintain and improve footpath widths to encourage walkability within the town.
- Provide design options that improve the vibrancy of the town centre.

2.0 Online Survey Findings

“A friendly town to walk around”

“Local artist’s murals painted on walls and shopfronts”

“Nothing, it’s a mismatch of concrete and bitumen, run down and empty shops. I live here and avoid it. There is nothing appealing at all”

Online survey responses 2020

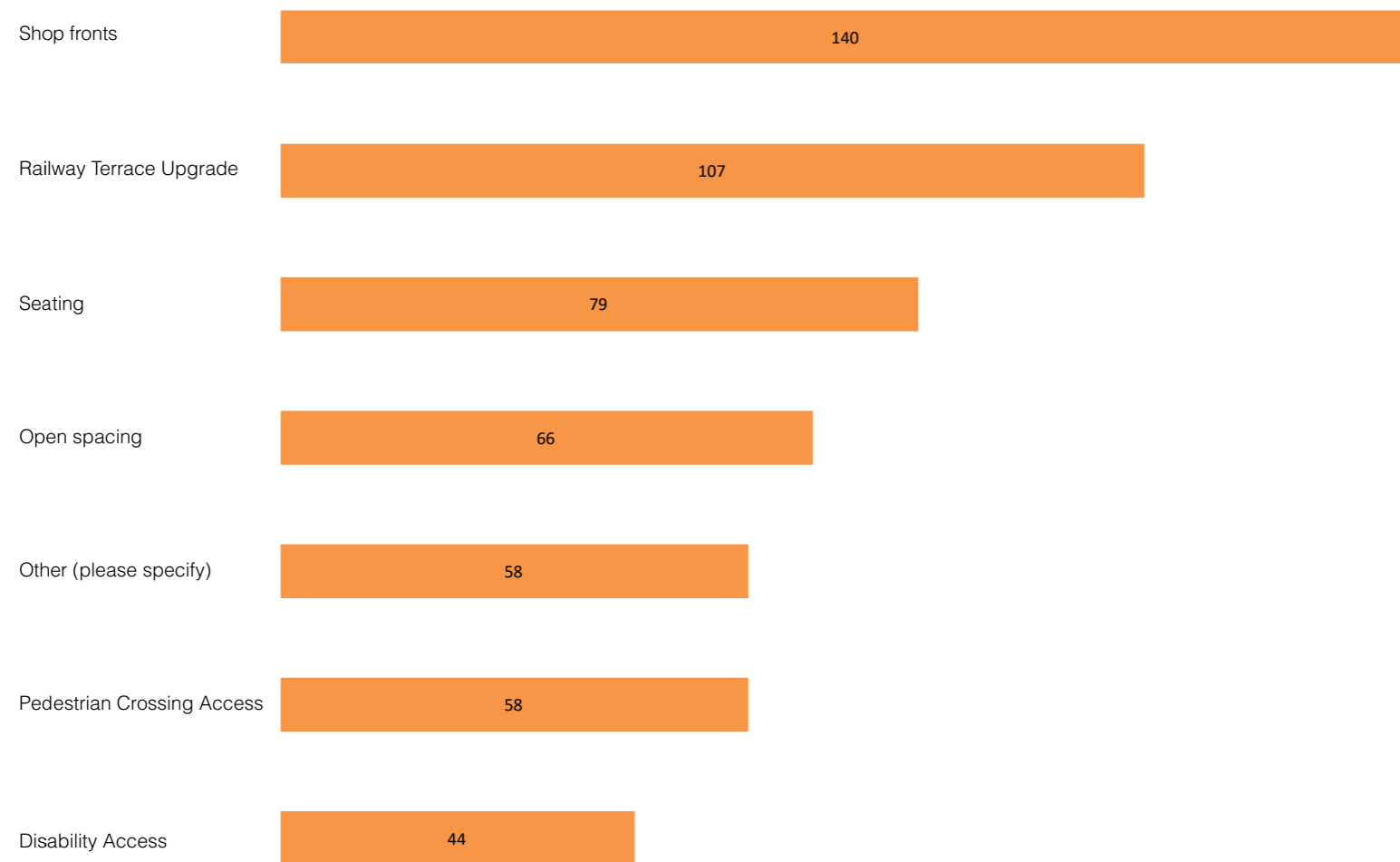
2.0 Online Survey Findings

2.2 What are three things you WOULD CHANGE about the Millicent Town Centre?

WAX were interested to understand what changes might be needed in Millicent to enhance the qualities of the Town or improve the Town into the future. This provided insight into potential changes that would need to be considered as design options are developed.

Several community comments directly contradicted comments made in relation to things the community liked. This highlights potential tensions that need to be resolved as part of the concept design.

The following represents the selections from the 187 responses received.



Concept design considerations:

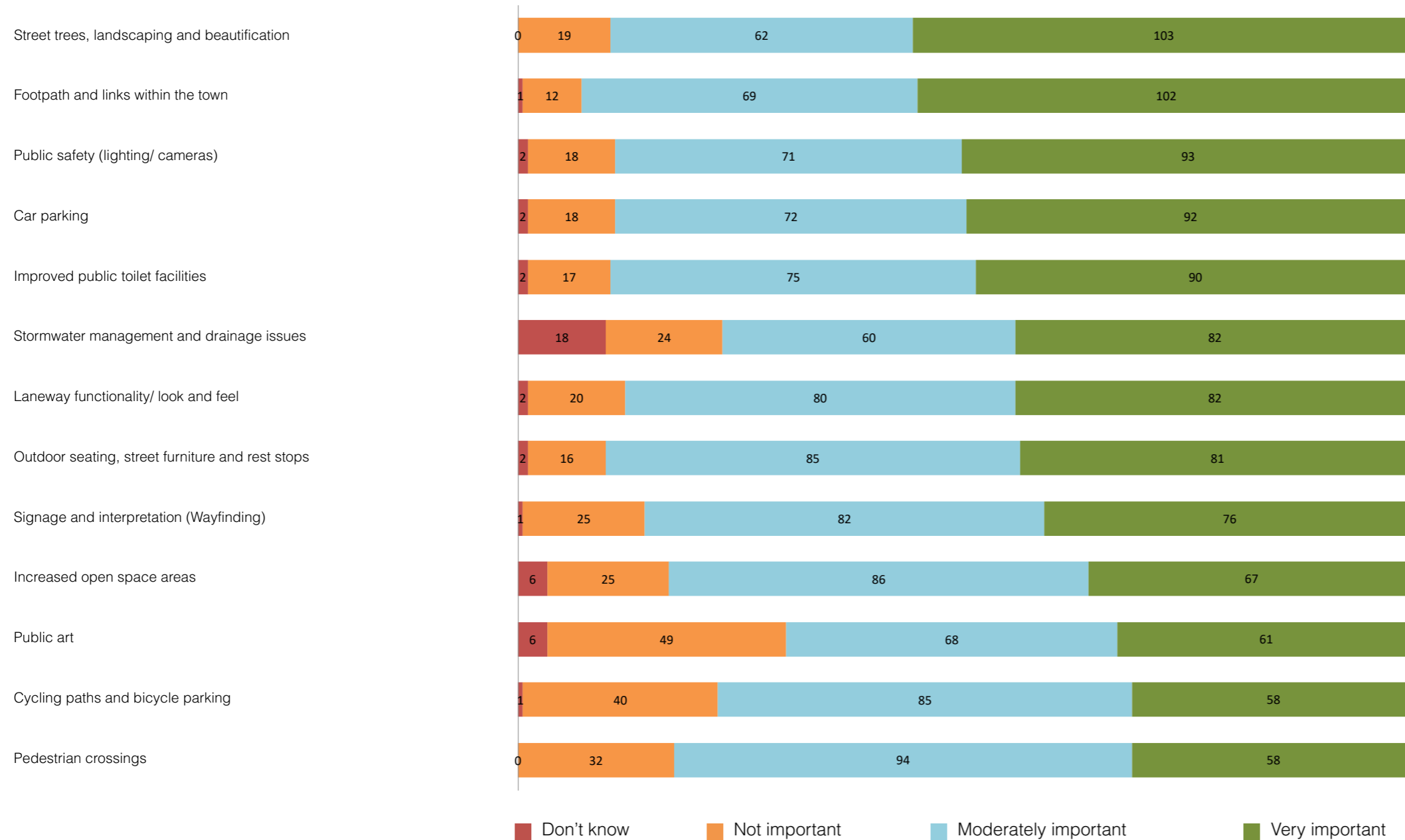
- Encourage building owners to upgrade, repair and restore shop fronts to improve the appearance of the mainstreet.
- Provide design options to increase activation to Railway Terrace including connections from George Street.
- Increased seating, places to stop and rest within the mainstreet, encourage places for socialisation and meeting.
- Increase open space areas to mainstreet to reinforce landscape character of surrounding parks and garden areas.
- Other: improvements to public toilet facilities, improved lighting and improved bike infrastructure.



2.0 Online Survey Findings

2.3 Please indicate the importance of improving the following in the Town Centre:

WAX asked the community to indicate the importance of improving (13) specific aspects within the Town Centre. The information collected will provide WAX with an understanding of the priorities to consider as the concept design develops.



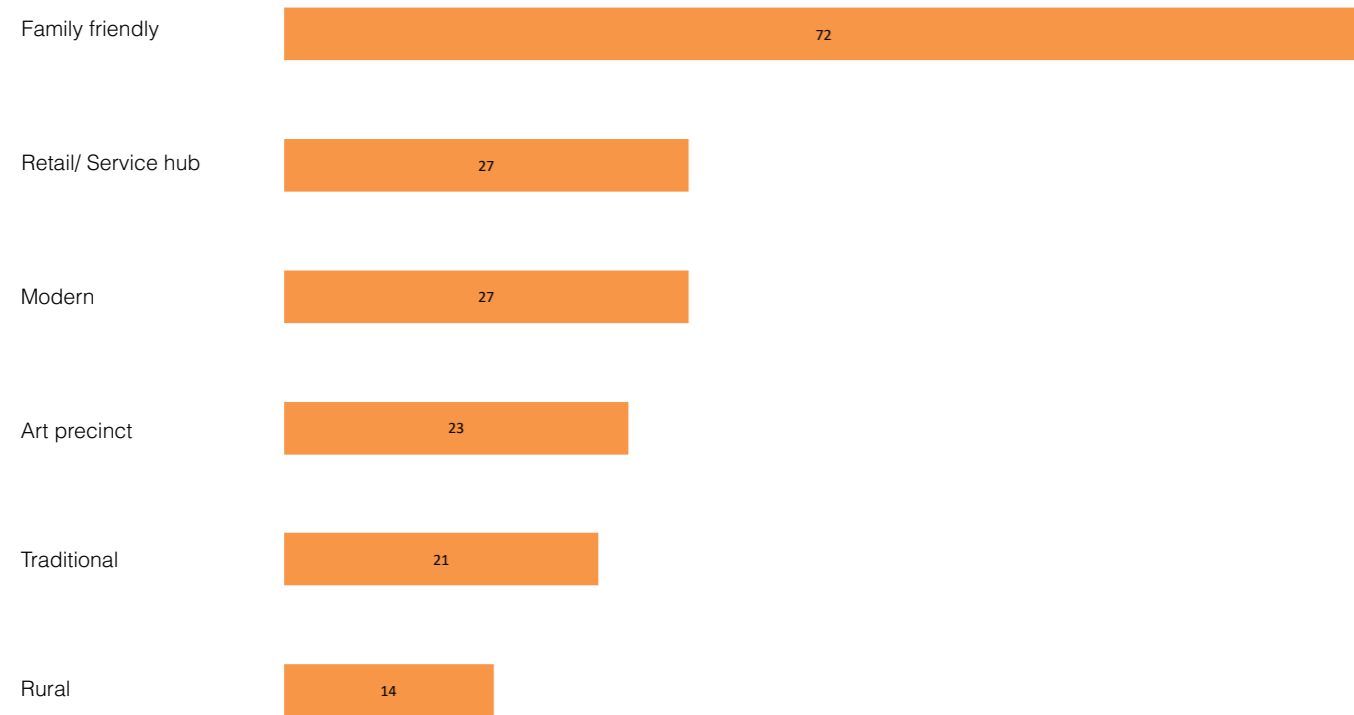
Key considerations:

- Review opportunities to improve the appearance of the street through upgrades. Retain, remove and balance street trees, landscape areas and upgrades to ensure a cohesive streetscape.
- Strong community value on improving footpath links within the town to increase pedestrian movements and access.
- Review opportunities to increase public safety including upgraded lighting and passive surveillance.
- Strong focus on improving car parking to provide legible and well connected parking areas including increased accessible parking areas.
- Improve public toilet facilities and public amenities.
- Review opportunity to improve the management of stormwater to reduce localised flooding, ponding and drainage issues.
- Improving pedestrian crossings to the mainstreet were indicated as moderately important highlighting a balance of improving and maintaining pedestrian crossings is required.

2.0 Online Survey Findings

2.4 Please indicate what character / identity you would like to see in the Town Centre?:

WAX asked the community to indicate the character they would like to see to guide the development of concept design options.

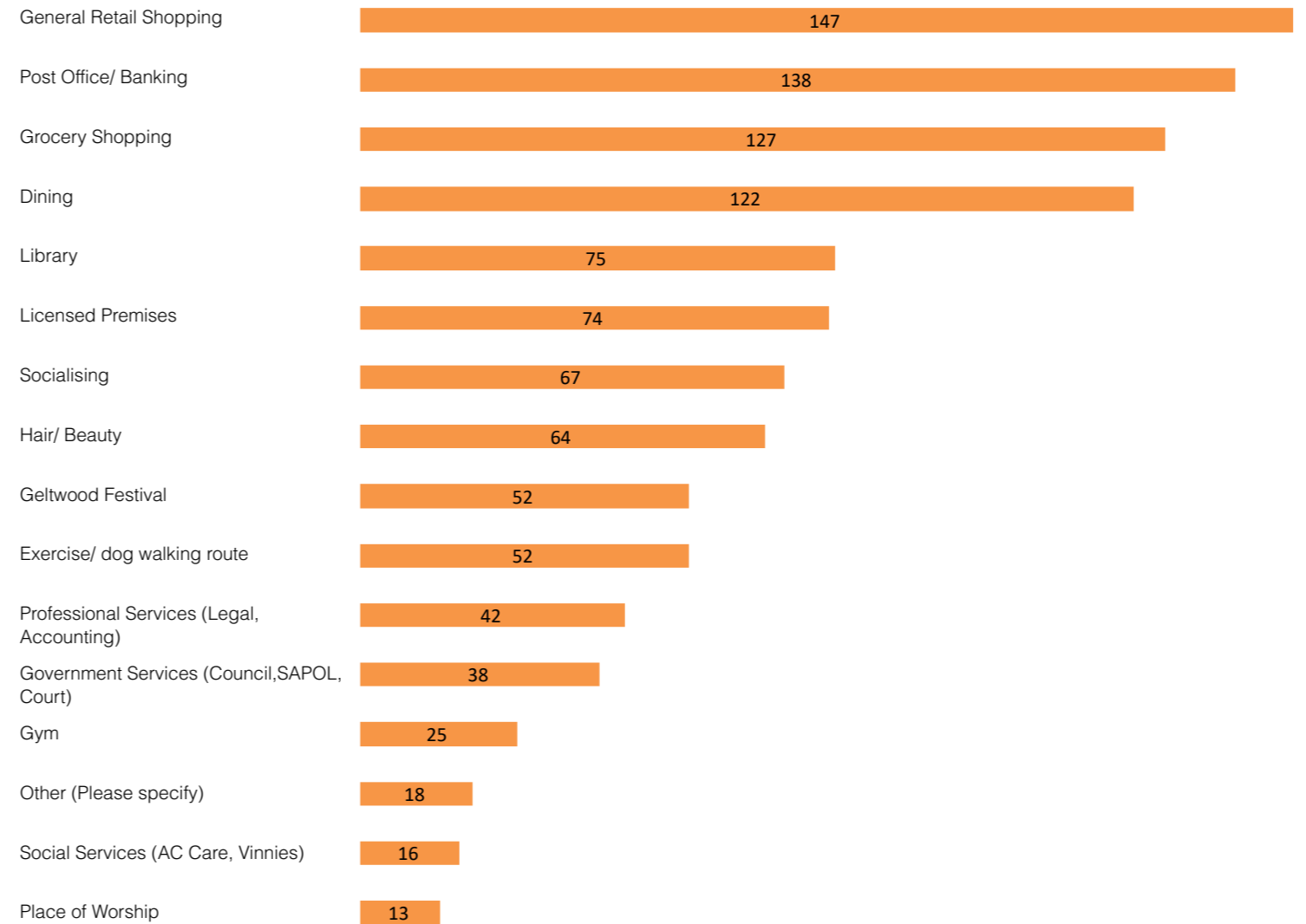


Key considerations:

- Provide designs that support a family friendly environment to support walkable areas, pram and bike friendly footpaths.
- Encourage a central hub for community gathering, socialisation and activation that supports an improved retail service hub.
- Review opportunities to increase retail opportunities including outdoor dining and concessions for traders to create a modern feel.

2.5 Please indicate what you do when visiting the main street

WAX asked the community to indicate what they do when visiting the main street, many responses focused on shopping and retail experiences.



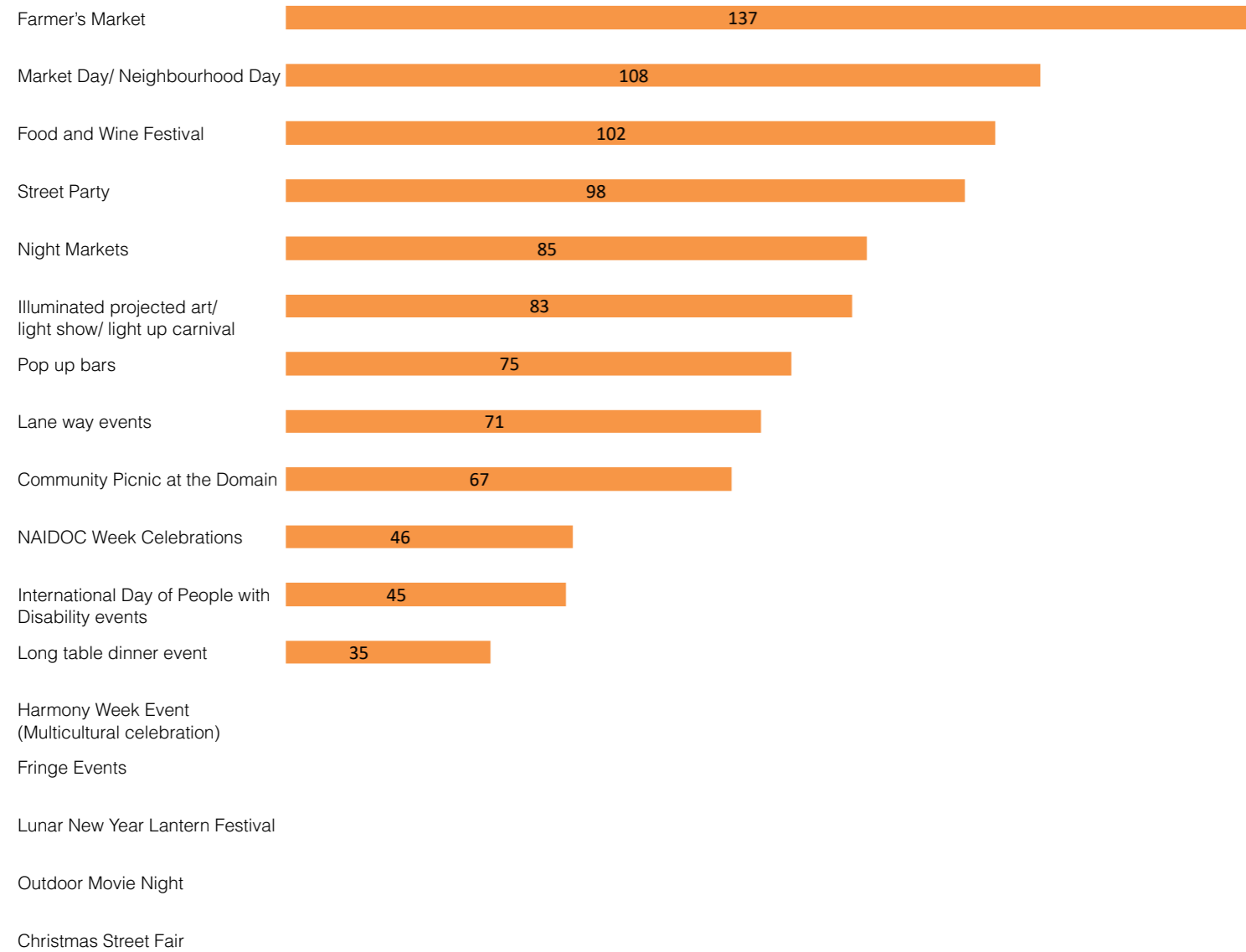
Key considerations:

- High focus on retail shopping despite comments regarding limited shopping opportunities.
- Service facilities a major drawcard for activation to town.
- Strong response for dining despite comments indicating limited dining opportunities exist within the mainstreet.

2.0 Online Survey Findings

2.6 What would you like to be able to do within the Town Centre in the future? (What events or activities would you like to do?):

WAX asked the community to indicate the types of activities they would like to see into the future. The community highlighted strong support for larger event activation and festival spaces.

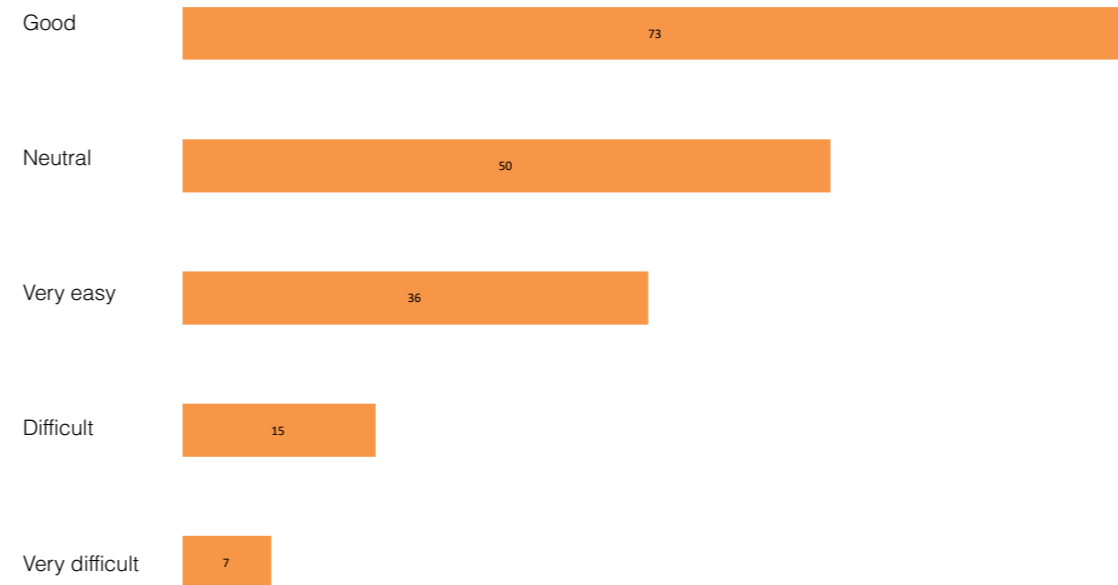


Key considerations:

- Provide designs that support opportunities for farmers market and larger events.
- Review opportunity to provide closed off streets to support street parties and events.
- Review after dark infrastructure to create ambient environments for night events including uplighting, festoon lighting and improved street lighting.

2.7 What is your experience of walking and cycling in the Town Centre?

WAX asked the community to indicate the experience of walking and cycling within the Town, the community responses indicated that 60% considered it be at very easy to good. Neutral responses accounted for 27%.



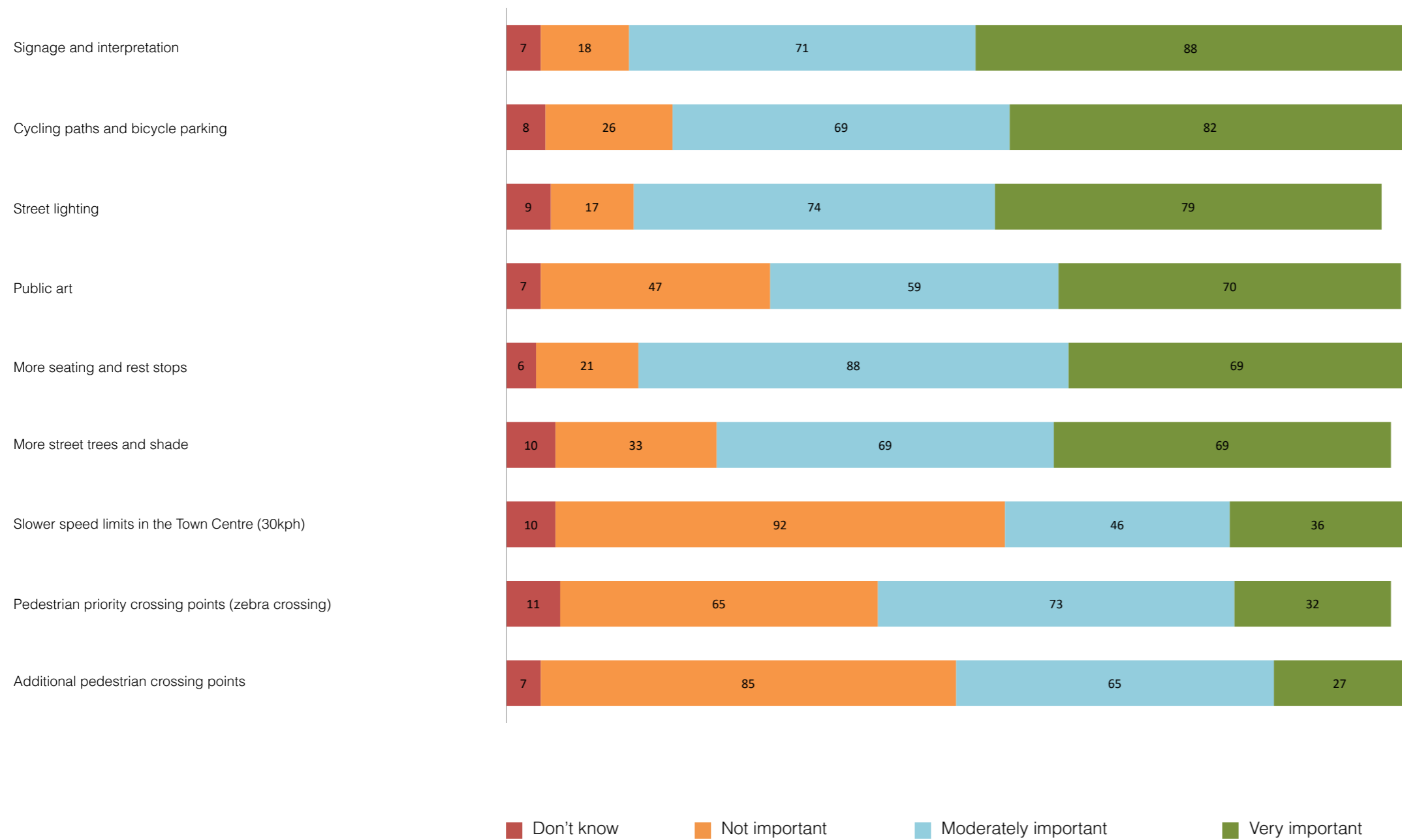
Key considerations:

- Review and build upon existing cycling and walking infrastructure to improve the experience and ease of access.
- Encourage new links to connect with existing trails and connections.
- Review difficult intersections and crossings to improve connections.

2.0 Online Survey Findings

2.8 Please indicate the importance of the following in improving the experience of pedestrians and cyclists.

WAX asked the community to indicate the importance of improving (9) specific aspects in improving the experience of pedestrian and cyclists within the Town Centre. The information collected will provide WAX with an understanding of the priorities to consider as the concept design develops.



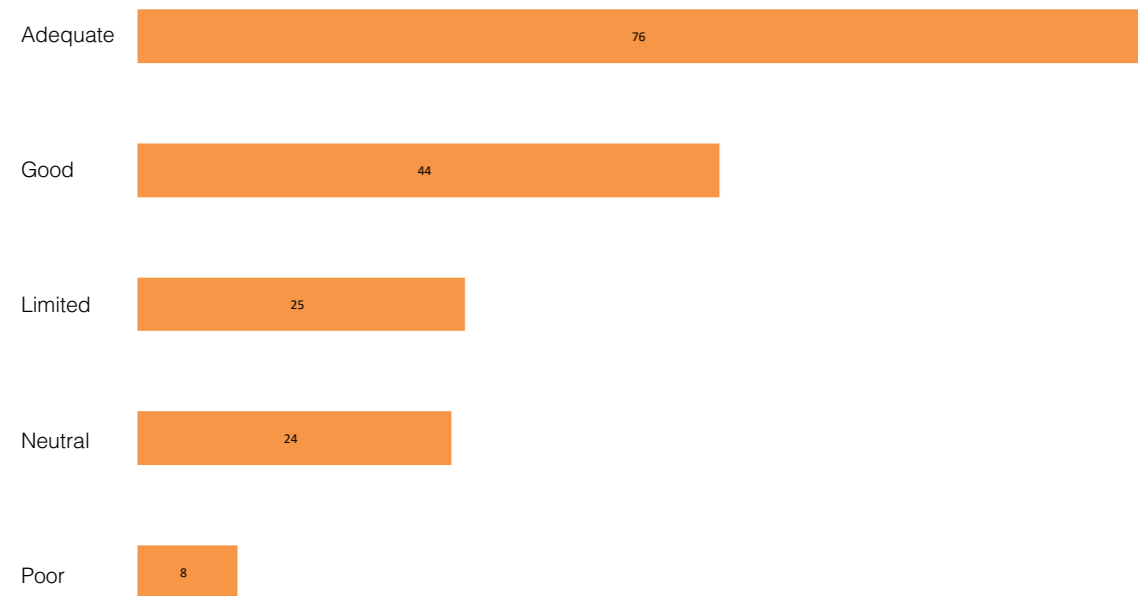
Key considerations:

- Review locations to provide clear and legible signage to increase walking and cycling links.
- Review opportunities to widen footpaths where possible.
- Review opportunity to provide dedicated cycling lanes and infrastructure.
- Increase street lighting to improve safety.

2.0 Online Survey Findings

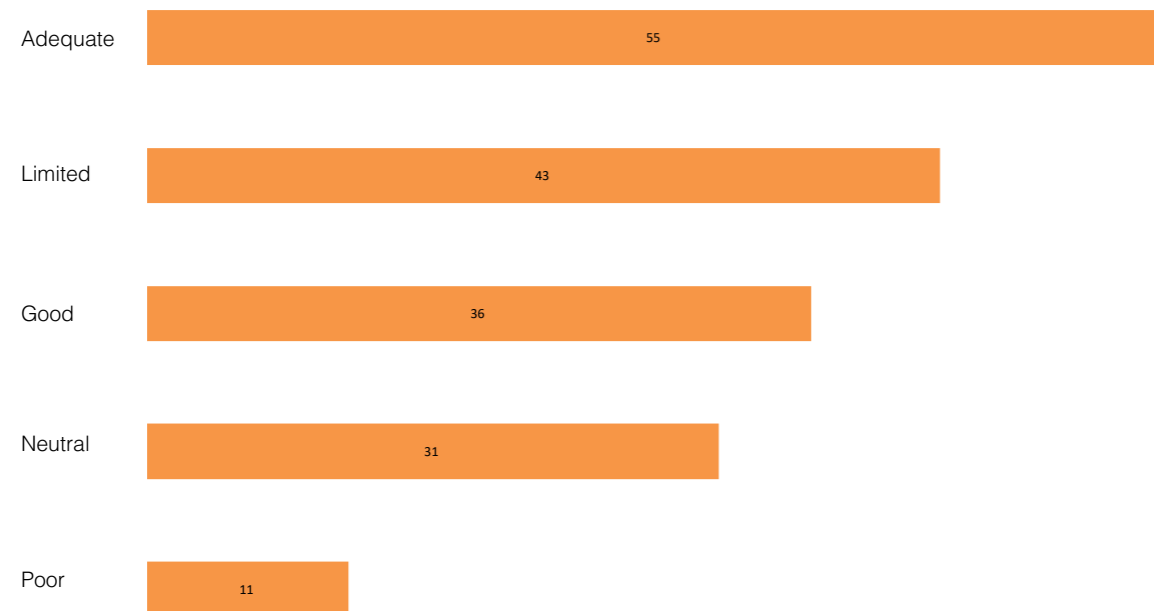
2.9 How would you describe the provision of on-street car parking within the Town Centre?

WAX asked the community to indicate the perceptions of on-street car parking, 67% of responses indicated the existing condition to be adequate to good.



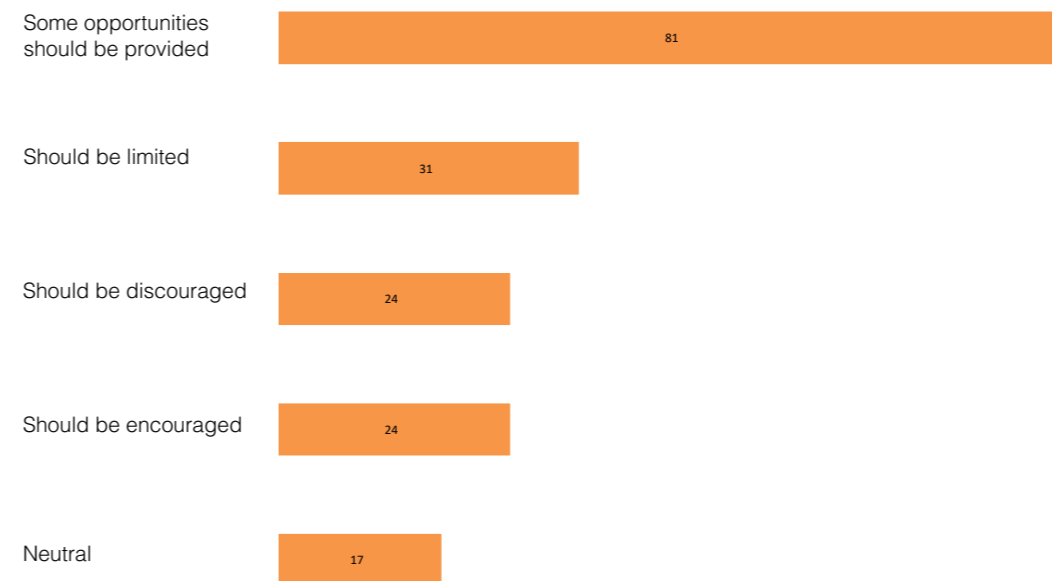
2.11 How would you describe the provision of off-street car parking within the Town Centre?

WAX asked the community to indicate the perceptions of off-street car parking, 25% of responses indicated the existing condition to be limited, indicating better use of off-street parking needs to be explored within the concept design.



2.10 Do you think that larger vehicles (e.g. Caravans, RV's, trucks and trailers) should be allowed to drive and park in the Town Centre?

WAX asked the community to indicate the perceptions of large vehicle parking and whether large vehicles should be allowed to drive and park in the Town Centre.



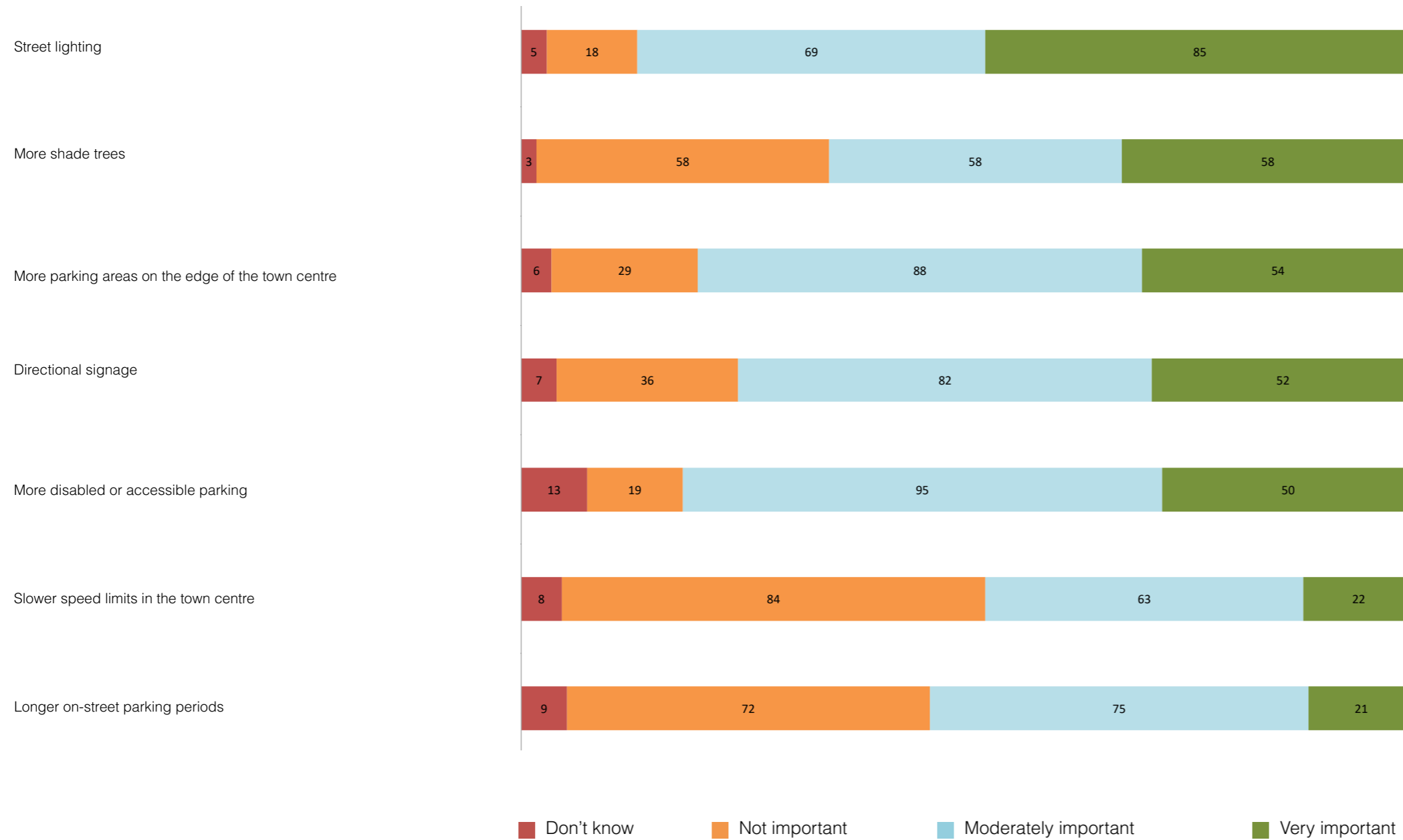
Key considerations:

- Existing provision of parking to be balanced with development areas and activation.
- Ensure ease of access to parking areas including review of existing parking configuration.
- Review and build upon existing off-street parking areas.
- Improve large vehicle parking areas to encourage larger vehicles to use dedicated parking areas and walk into main street.
- Review opportunities that encourage park and walk for larger vehicles.
- Provide a range of parking options to cater for a diverse range of large vehicles.

2.0 Online Survey Findings

2.11 Please indicate the importance of the following in improving traffic and parking in the Town Centre.

WAX asked the community to indicate the importance of improving (7) specific aspects relating to traffic and parking within the Town Centre. The information collected will provide WAX with an understanding of the priorities to consider as the concept plan develops.



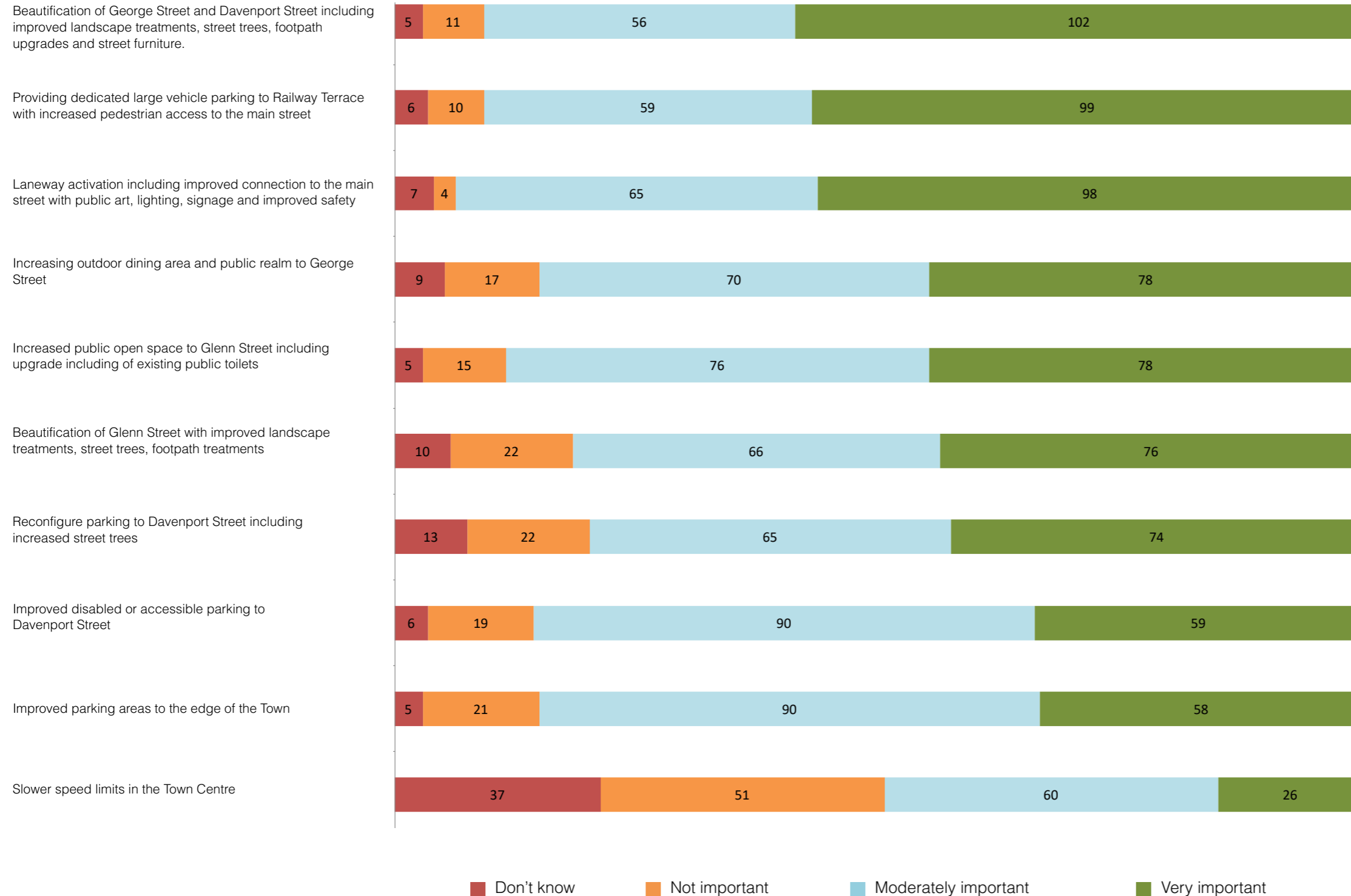
Key considerations:

- Improve street lighting to improve parking legibility and pedestrian safety.
- Increased shade trees with a strong focus to increase shade cover to Davenport Street.
- Increased parking areas on the edge of town with improved pedestrian links to mainstreet.

2.0 Online Survey Findings

2.12 Please indicate if you agree or disagree that the following are important in improving the Millicent Town Centre.

WAX asked the community to indicate the importance of improving (10) specific aspects relating to improving the Millicent Town Centre.



Key considerations:

- Key focus on improving the visual amenity of George Street.
- Review opportunity for providing large vehicle parking to Railway Terrace.
- Increase laneway activation including formalising existing laneways and reviewing opportunity for new laneway connections.



Target. Community
Goods
Receiving

RECEIVING BAY SAFETY
Please do not enter the receiving bay
unless you are authorized personnel.
Unauthorized personnel entering the
receiving bay may be subject to
disciplinary action.

2.0 Online Survey Findings

2.13 What is YOUR BIG IDEA or VISION for the future Millicent Town Centre and why?

The community was asked to share their 'big ideas' for Millicent, and they did not hold back; sharing over 187 ideas. Using these ideas, six (6) themes were developed that provide a strategic framework for the concept design.

Many 'big ideas' were centred on improving access and movement, balancing car parking and landscape areas whilst others focused on improving the upkeep and appearance of the Town.

Detailed actions are required to ensure that the unique character and qualities of Millicent are retained and enhanced.

1. MOVEMENT, ACCESS AND LINKS

Rationale:

Concerns over the condition of existing footpath connections was clearly vocalised. Improving the ability to easily move through and navigate the town safely needs to be considered. Opportunities for improved connections, surface treatments and reducing footpath clutter will be key considerations. The requirement for improved accessibility was evident through the survey results. Ideas focused on reinforcing the importance of providing places for people, improving connections, links and walkability. Other ideas focused on prioritising pedestrian movements to create safe spaces for all.

Concept design considerations:

- Improve pedestrian access linking Railway Terrace, Davenport Street and George Street.
- Review opportunity for footpath upgrades including levelling, reviewing surface materials and improving slip resistance.
- Review opportunity to improve laneway connections and formalise existing links to improve connections.
- Improved cycling infrastructure and bike lanes including increased on/ off road bike trails through the town linking with existing trails.
- Improved pedestrian crossovers including accessible friendly environments, reducing dangerous crossings and increasing safer places to cross the street.
- Increase links to public open space areas including the recently developed Domain.
- Dedicated dog friendly walking trails, spaces throughout the town to reduce the dependence on walking along the street.
- Review feasibility to convert the disused rail yards into a bike track to encourage healthier lifestyles with a safe trail for cyclists and increasing activities for tourism.
- Improve pedestrian safety after dark including upgraded lighting and surface treatments.

2. PUBLIC REALM ACTIVATION AND SOCIALISATION

Rationale:

Improving activation including outdoor dining areas and providing increased opportunities for gathering and social interaction were key themes provided. Improving lighting, street furniture and places to sit and rest were all highlighted as key considerations.

Concept design considerations:

- Increase opportunity for outdoor dining and congregation spaces.
- Review opportunity for a central community space including the potential of a town square or community hub.
- Improved lighting including ambient lighting such as building uplighting, festoon and fairy lighting.
- Review opportunity to provide restricted no smoking areas to the mainstreet to encourage family friendly environments.
- Develop a diverse range of public realm activation options.

3. TRAFFIC MOVEMENT, VEHICLES AND CAR PARKING

Rationale:

A focus on the slowing of vehicular traffic, improved parking legibility and improving parking for RV facilities needs to be balanced with opportunities for improved outdoor dining, suitable footpath widths and tree planting.

The responses demonstrated a need to further review the impact of vehicular traffic in the town, balancing pedestrian movements with vehicular access requirements to ensure the town centre supports the values of the community.

Concept design considerations:

- Review opportunity for central mall or one way section to George Street (DIT road) with consideration of potential future road modifications longer term.
- Review opportunities to slow traffic (40km/h), particularly along George Street.
- Improve crossovers and review intersections to reduce vehicular conflicts including improved visual sight lines.
- Improved parking areas off the mainstreet with improved pedestrian links to encourage park and walk.
- Increased disability parking spaces in George Street and Glen Street.
- Provide opportunity for trucks, caravans and trailer parking with legible access to the Main Street.

2.0 Online Survey Findings

2.3 What is YOUR BIG IDEA or VISION for the future Millicent Town Centre and why?

4. ATMOSPHERE, APPEARANCE AND BEAUTIFICATION

Rationale:

Improving the appearance of building facades and the upkeep of the mainstreet was a key focus. The atmosphere and community values were evident from the responses with a strong focus on retaining the positive qualities which make Millicent a great place.

The upkeep and ongoing maintenance were heavily represented. The renovation and management of buildings was a strong focus with the preservation of existing shop fronts clearly valued.

Concept design considerations:

- Improve the visual appearance of shop fronts including repairs, paint treatments and upgrades.
- Retain heritage façades and unique building treatments, whilst balancing the preservation/restoration of original facades with modern upgrades.
- Encourage 'pop-ups' to empty shop fronts including opportunity for window activation (displays, posters, lighting and art).
- Develop designs that create an inviting place to visit and spend time in.
- Provide well maintained streetscapes.

5. LANDSCAPE AND PLANTING

Rationale:

Concerns over the ongoing maintenance of landscape treatments, tree planting and upkeep of the town centre were evident with consideration required for reviewing parking and street tree conflicts.

Providing cohesive landscape treatments which brighten the mainstreet and balance the upgrade of existing landscape areas to contribute to improving the visual appeal of the town. Suitable placement, selections and design responses will need to be considered as the concept design develops.

Concept design considerations:

- Encourage the use of suitable plant selections to provide seasonal colour to the Main Street.
- Balance tree planting with parking areas to reduce impacts.
- Review opportunity to include indigenous and edible plants.
- Review suitable landscape treatments including site specific plant species selections.
- Provide landscape selections and amenity that contributes to the biodiversity of the area.
- Review opportunity to develop Railway Terrace as public open space.
- Review opportunity to develop green walls and vertical planting to bare walls.

6. ART, SIGNAGE AND WAYFINDING

Rationale:

The responses provided, highlighted the value the community placed in the inclusion of art within the town, building upon existing public art. This was supported by themes associated with building community connections, improving the visual appeal of the town and activating vacant walls.

Concept design considerations:

- Build on the street art projects throughout the town.
- Increase street art with continued street art projects throughout laneways.
- Showcase talented artists within the district including indigenous artists throughout the town.
- Review opportunity to provide interactive art (lighting, after dark activation and projection).
- Improved wayfinding signs across the Town Centre.
- Review opportunity to provide large scale artwork to the blank Target wall.

7. PUBLIC AMENITY

Rationale:

Concerns over the ongoing maintenance and upkeep of the town centre were evident with consideration for improved public amenities and facilities.

Concept design considerations:

- Improve public toilet facilities.
- Increase public street furniture including drinking fountains, dog bowls, seating and bike parks.

2.0 Online Survey Findings

2.13 Key directions and concept design considerations

The information provided as part of the online survey provided a clear series of objectives which were used to inform the community engagement workshops. The following sixteen (16) objectives were identified. These were tested and used to guide the concept designs, interventions and projects.

The designs for public realm and open spaces respond to the issues, opportunities and concerns expressed and outlined within this section of the Framework Report.

The following provides a summary for the key directions to be included within the concept design:

1. Develop design options that promote walking within the town centre with improved footpath connections and surface treatments.
2. Increase natural shade treatments with suitable selections that respond to the seasonal conditions of the Limestone Coast. Retain street tree planting to mainstreet and increase shade trees to town centre including new tree planting to side streets.
3. Develop spaces that allow for future outdoor dining and activation to occur.
4. Develop designs that support a reduction in vehicle speeds (40km/h).
5. Develop strategies for activating vacant properties (public art) and improve building facades including after dark activation (lighting).
6. Improve off street car parking for RV's, caravan and larger vehicles. Ensure clear parking signage to the mainstreet to encourage walking, as well as a stay and play experience.
7. Develop nodes along George Street that provide interactive and social spaces including suitable street furniture, landscape treatments and public art.
8. Provide bike infrastructure to support increased bicycle movements.
9. Improve lighting and develop designs that improve the ambient lighting.
10. Review opportunity to develop George Street as one-way.
11. Improve access to off street parking.
12. Suggest key locations for public art that increases street art and activation. Provide opportunity to showcase talented artists.
13. Improve street lighting to town centre.
14. Improved street furniture and wayfinding signage.
15. Public realm upgrades. The desire for 'family friendly' spaces e.g. hopscotch worked into paving, hidden characters in artwork.
16. Pedestrian crossings.

HOUSE

Target Country



Country

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FITNESS



3.0 Community Consultation

3.1 Community design workshop

As part of the community consultation process, WAX Design and the Wattle Range Council facilitated an on site pop-up studio from the 15th and 16th of December 2020, located in the Millicent Civic Centre.

Due to the COVID-19 pandemic and social distancing requirements; ticketed sessions were released to the community which allowed for a series of 45-minute workshops with smaller groups of up to 20 people.

Following on from the online survey released for public consultation earlier in the year, this consultation aimed to collect practical 'first hand' knowledge of the town to understand the key priorities based on the feedback from the community.

Sessions ran throughout the day, encouraging participants to become the designer for each session. This was achieved through an interactive process, encouraging the community to work directly with WAX. Participants were asked to consider and reflect on their aspirations, ideas, issues, opportunities and key objectives for the Town Centre.

The engagement process comprised of three main parts:

1. An exercise using sticky dots and post-it notes to understand the key project priorities based on (16) opportunities identified as part of the on-line survey.
2. A 'cognitive mapping' process to understand the 'look and feel' of design elements such as paving treatments, street furniture, public art and tree planting to guide appropriate responses and selections.
3. A facilitated design workshop explored the community's views in relation to issues and opportunities while exploring design ideas in real-time using a sketch design and post-it notes. This process enabled WAX to understand the key priorities and projects necessary to drive the development of the framework.

During the consultation process, over 40 community members became part of the design process.

Wax Design provided a detailed presentation at an informal gathering of Council on 16 March 2021, answering questions and discussing the next steps in the project.

Following the meeting, Wax Design held a meeting with key stakeholders such as members of the Millicent Business Community Association (MBCA) and local art group Imagine Millicent (IMAG).

After considering all feedback received from stage one of the community consultation, Wax Design developed a draft concept design report. The draft was considered at the Ordinary Meeting of Council held on 13 April 2021 where Council moved to endorse the draft plan for community consultation. (Minute Reference: Item 15.3.1 Folio 9299).

The community consultation commenced on 22 April 2021 with a paid advertisement placed in The SE Voice Newspaper with the public invited to comment and make formal representation to Council on the draft concept design. A survey was developed to obtain constructive feedback, alternatively written submissions were also accepted.

Council advertised the community consultation on the following occasions:

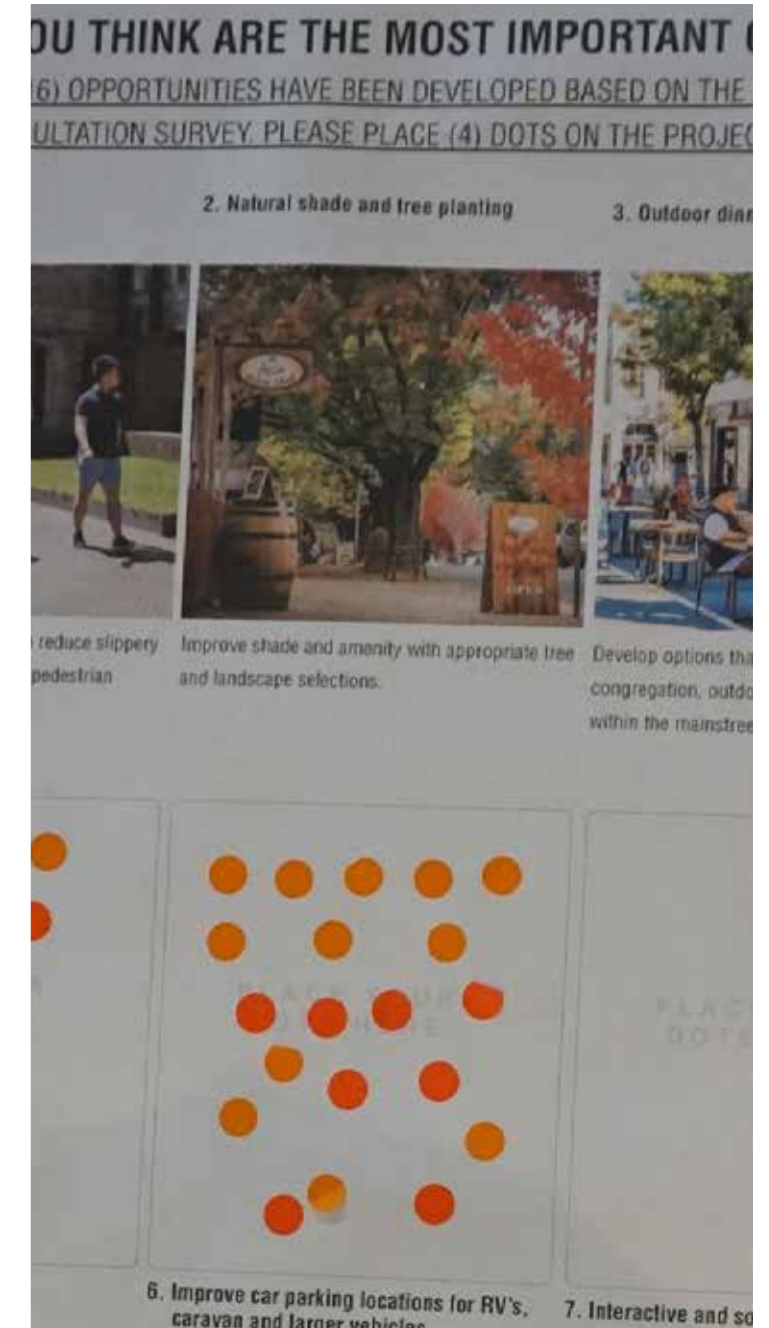
1. 23 April 2021 - Facebook post – Have your say - with a reach of 7,293
2. 23 April 2021 - Facebook event - community presentation
3. 30 April 2021 - Council Communications column in the Border Watch Newspaper
4. 5 May 2021 - Media Release - Community feedback sought
5. 14 May 2021 - Council Communications column in the Border Watch Newspaper
6. 14 May 2021 - Facebook event reminder for the community presentation
7. 20 May 2021 - Facebook reminder – Have your say.

Council's media release was picked up by all local media outlets and the Advertiser Newspaper who published an article titled "Big plans to stop decline of small country towns".

On Monday, 17 May 2021, mid-way through the consultation period, Wax Design held a community presentation and Q&A session in the Millicent Civic and Arts Centre which was attended by 47 community members plus staff and Councillors who had the opportunity to provide feedback on the design.

The draft concept design survey closed at 9am Monday 24 May 2021 resulting in the consultation period spanning 33 days, 12 days longer than required under Council's Community Engagement Policy.

Council received 53 survey responses, the majority of which strongly or moderately agreed with the direction and intent of the draft concept design.

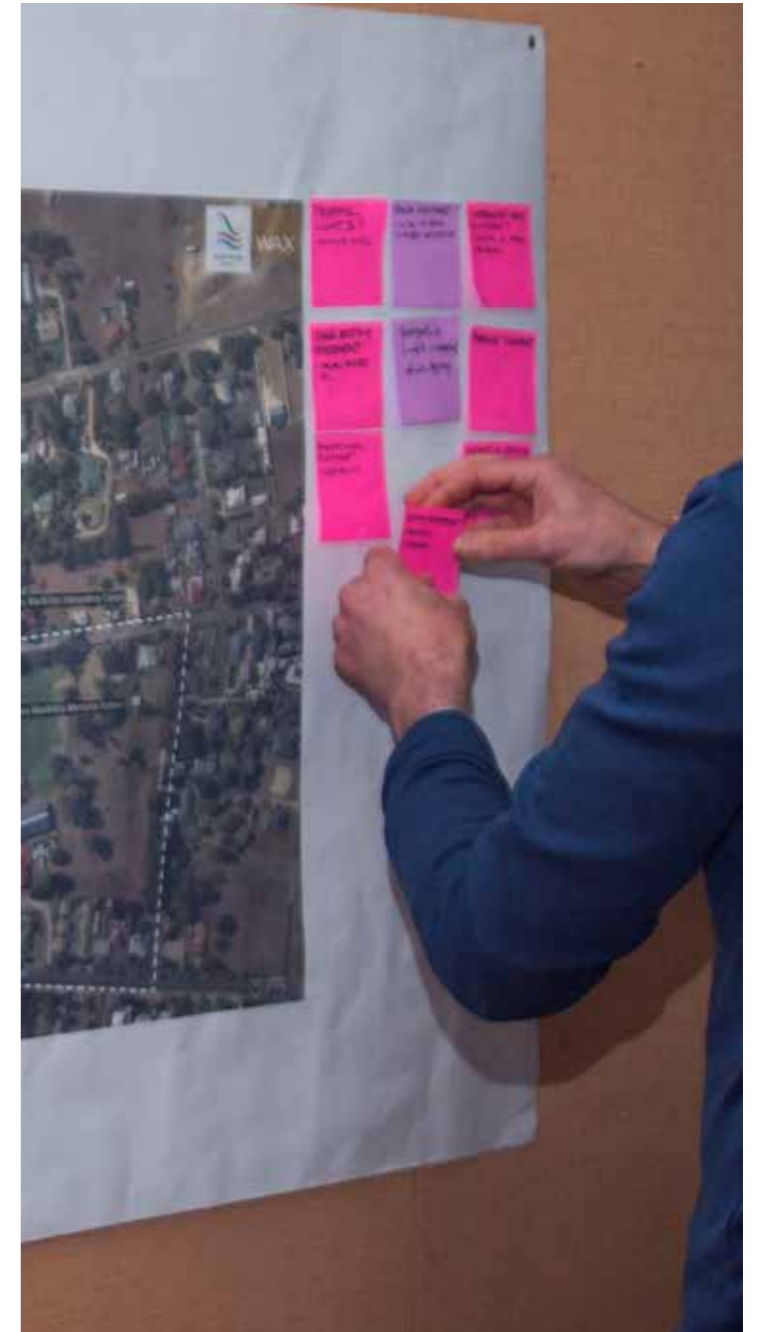
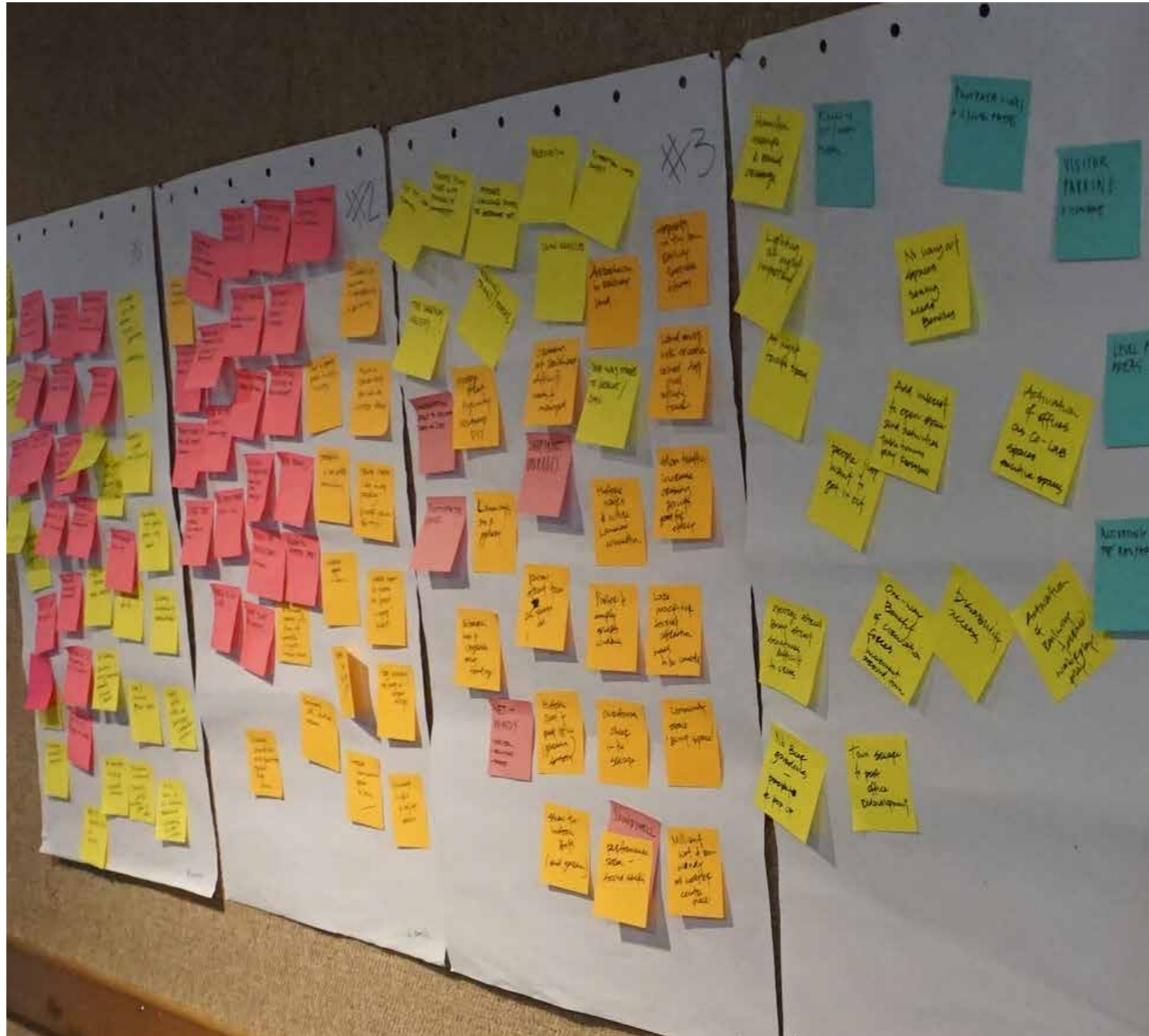
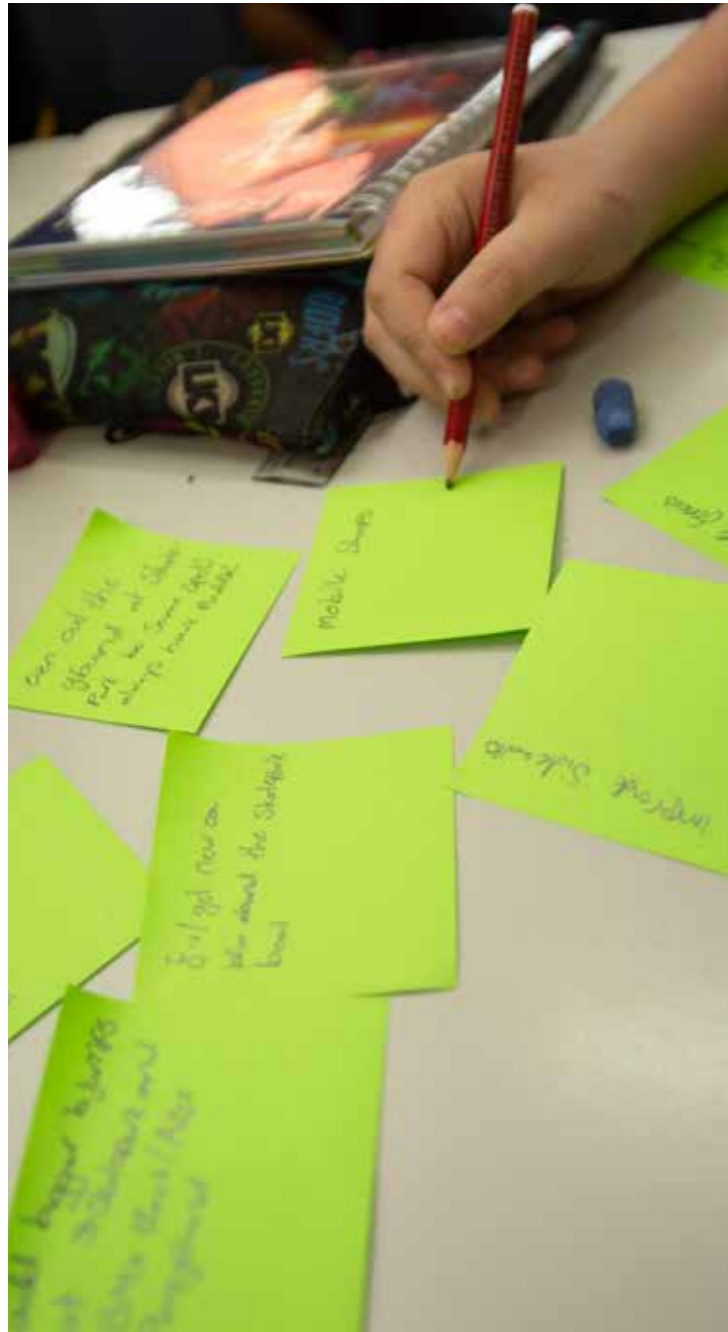


187 Original survey submissions

8 Community design workshops

120+ Community members provided feedback

3.0 Community Consultation



4.0 Planning Priorities

4.1 Planning Priorities

The community consultation identified sixteen (16) key project objectives. These ranged from improved accessibility, providing spaces for socialisation to improving off-street parking areas and opportunity of modification to George street.

The community were asked to prioritise sixteen (16) opportunities. The community placed four (4) dots on their top priorities. The following reflect the seven planning priorities, making up 65% of the responses.

Other feedback was provided concerning the desired 'look and feel' of Millicent. The community indicated their preference for material and facilities in the public realm. This information was collected to assist in the development of a style guide to support the delivery of the concept plans.

Further detail is provided in Sections 6.0 and 7.0 of the framework report.



Interactive and Social Spaces

Key Considerations

1. Increase opportunity for outdoor dining and congregation spaces along George Street.
2. Provide designs that allow for congregation, meeting and social activation of the street.
3. Review on-street car parking and potential to allow more footpath activity, cafe tables and chairs etc.
4. Review opportunities to provide infrastructure to support temporary road closures to facilitate events and street parties.

Activate Building Facades

Key Considerations

1. Review opportunities for activation to existing buildings including after dark and static displays.
2. Provide locations to increase community public art.
3. Review opportunity for green walls to activate blank facades.

Public Art

Key Considerations

1. Suggest key locations for public art that increases street art and activation.
2. Review opportunities for art activation with a blend of traditional and contemporary displays.
3. Explore opportunities to integrate local stories, histories and narratives into the public artworks.

Natural Shade and Tree Planting

Key Considerations

1. Increase natural tree planting to Town Centre with suitable tree sections to respond to the climatic conditions of the Limestone Coast.
2. Review existing street tree planting and provide additional landscape areas to encourage growth.

4.0 Planning Priorities

4.1 Planning Priorities



Public Realm

Key Considerations

1. Review opportunity to increase public realm areas including improved street furniture, wayfinding and landscape treatments.



Increase Ambient Lighting

Key Considerations

1. Encourage high quality lighting to improve ambient lighting to town centre.



Pedestrian Crossings

Key Considerations

1. Improve ease of pedestrian crossing across the mainstreet by incorporating new crossing points and, improved signage.
2. Establish footpaths that provide generous and continuous access along and across the mainstreet, ensuring that pathways are continuous and accessible for people of all abilities.
3. Provide high-quality footpath surfaces to reduce issues with existing slippery or low quality paving.

5.0 Vision

5.1 Vision for Millicent

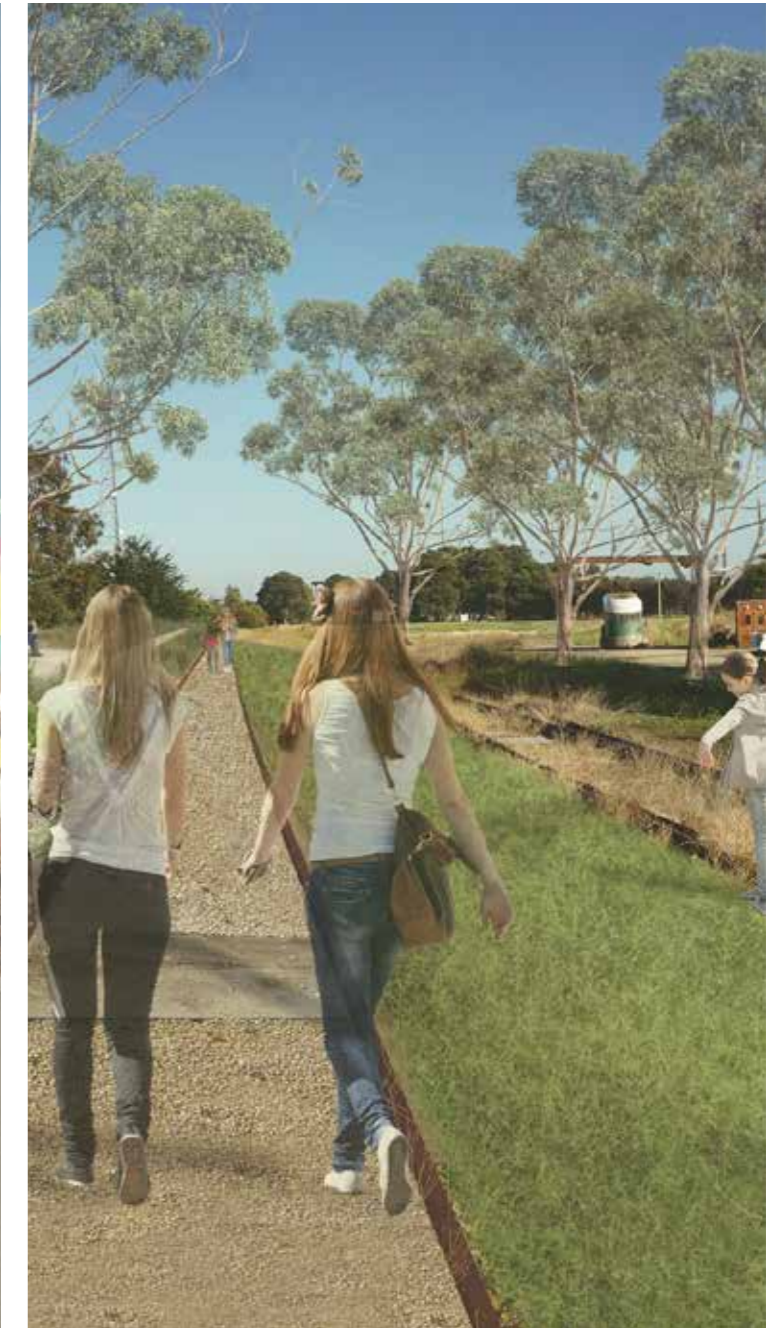
Millicent will become a magnet for locals, day-trippers and visitors. A quick trip from Mount Gambier, a weekend getaway from Adelaide or passing through, the town centre is a gateway to exploring Millicent and the Limestone Coast region of South Australia.

Millicent will become a vibrant mixed use zone with residential, retail, commercial development and a community hub. The Town Centre will be easily accessible with well-designed pedestrian connections.

Wide footpaths will allow people to wander around the town. A central town park and numerous outdoor dining areas encourage people to relax or rest after having enjoyed a day in the region or for locals to congregate in the town centre.

The trees and garden beds throughout the town create a distinct landscape setting. The town centre and footpath upgrades and attractive open spaces will encourage people to stay.

The ongoing curation of murals, public art works and laneways will create a unique urban fabric to the Town Centre. The community's passion for Millicent expressed in the public places and open space throughout the Town Centre.





A vibrant family friendly town centre with well-designed connections, public space and laneways filled with public art

6.0 Strategic Plan

6.1 Issues and Opportunities




WAX worked collaboratively with the Wattle Range Council and the community to better understand the issues and opportunities associated with Millicent and how the framework could resolve or enhance these aspects of the Town Centre. Several of these aspects built on the findings of the community survey.

WAX mapped and identified problems, explored potential solutions and facilitated discussions between the community around potential conflicts and solutions which needed to be addressed in the framework and particularly the Town Centre concept design.

Some members of the community expressed the desire for improving the visual appeal of the town centre while others focused on improving access, parking and the ability to move around the town easily.

The following actions provide guidance for the identification of priority projects, identifies key community objectives and provides direction to inform the Town Centre concepts.

Each section is also expressed in relation to the delivery of

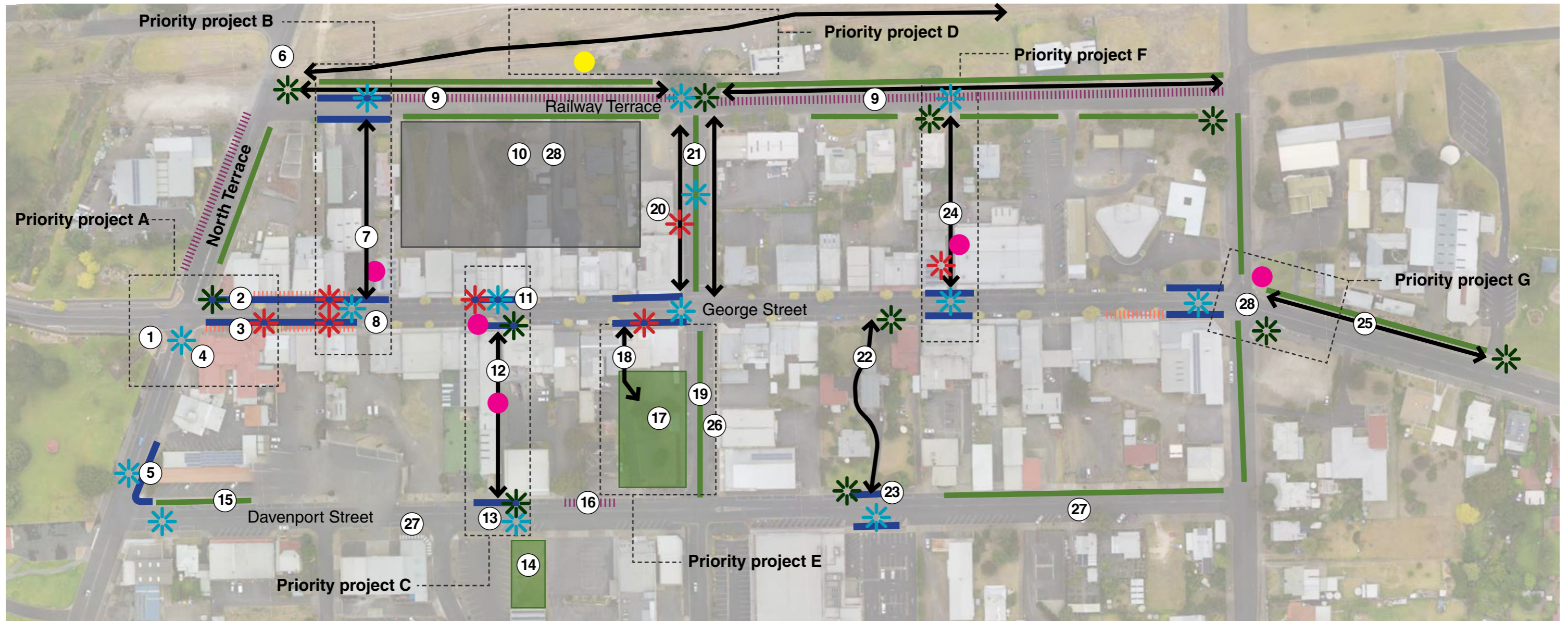
-  **MOVEMENT AND ACCESSIBILITY.**
-  **PUBLIC REALM, ACTIVATION AND AMENITY**
-  **WAYFINDING AND SIGNAGE**

6.2 Concept Design Actions

1. Opportunity for modification to intersection to improve access for large vehicles, RV's and caravans. Utilise upgraded parking areas off the mainstreet. Improved wayfinding to reinforce town entry and improve sense of arrival. Review opportunity for no right or no left turn to reduce vehicular conflicts to North Terrace and George Street. 
2. Modification of existing road carrigeway to narrow street (retain 3.3m lane width) with kerb build out to reinforce mainstreet precinct, slow vehicular movements, increase public realm and provide opportunity for improved pedestrian crossing locations. 
3. Encourage outdoor dining/ trading to support pub and provide amenity to entrance of mainstreet precinct. 
4. Improve existing crossing points including opportunity for kerb build out, protected crossing location and improved lighting to improve pedestrian safety. 
5. Review parking arrangement, review removal of large vehicle parking to corner to improve vehicular sight lines from Davenport and reduce vehicular conflicts. Review opportunity for improved pedestrian crossing to adjacent open space. 
6. Consideration of secondary entrance from Cattle Bridge Road/ Academy Drive to encourage larger vehicle parking to Railway Terrace. 
7. Opportunity to develop CFS/ St. Johns with potential redevelopment to undercroft car park with opportunity for at grade disabled parking to mainstreet level, shared community space including improved pedestrian link to Railway Terrace. Review opportunity for large scale artwork to blank walls. 
8. Kerb build out to George Street to improve pedestrian crossing. Opportunity to create open space links and improved pedestrian access along Railway Terrace and rail line. 
9. Provide designated large vehicle parking to Railway Terrace including street tree planting, increased pedestrian links and wayfinding signage. 
10. Opportunity for mixed use development (long term and subject to feasibility studies and private investment) to provide activation to Railway Terrace. 
11. Modification of existing road carrigeway to narrow street (retain 3.3m lane width) with kerb build out to provide improved pedestrian crossing. Opportunity for increased public realm including street furniture, ambient lighting, public art and signage. 
12. Increased activation of McLaughlin Way with opportunity for public art, improved surface treatments and potential covered walkways. 
13. Kerb build out to Davenport Street to improve pedestrian crossing including improved wayfinding signage to encourage pedestrian links to McLaughlin Way. 
14. Redevelopment of existing vacant land to develop public open space to support adjacent local centre. 
15. Increased street tree planting to Davenport Street to increase natural shade cover. 
16. Review large vehicle parking opportunities to Davenport Street to support local centre and Woolworths development. 
17. Potential redevelopment to rear of Australia Post land to create central town park, with opportunity for playspace, improved public toilet facilities, increased shade tree planting, flexible space for small community events and improved lighting. Protect existing heritage buildings (former lock up) and provide interpretation. 
18. Opportunity for pedestrian link through existing enclosure to provide access from George Street to new town centre open space. 
19. Opportunity to narrow road width (retain 3.3m lane width) and provide tree planting to central median. 
20. Opportunity for public realm upgrade to edge of pub including potential pocket park, increased seating and lighting. 
21. Opportunity to narrow road width (retain 3.3m lane width) and provide tree planting to central median. 
22. Opportunity to provide public pedestrian link and shared street through church land (subject to approvals) to encourage linking of George and Davenport Streets. 
23. Opportunity for improved pedestrian crossing to Woolworths development. 
24. Activation to laneway including improved surface treatments, public art, landscape treatments and improved lighting and signage. 
25. Improved pedestrian links from visitor centre to town centre. 
26. Consider 15 minute parking on Glen Street near Newsagent. 
27. Convert Davenport Street to underground power. 
28. Opportunity to develop public art and signage to create a unique sense of arrival and reinforce the arts character of the town. 
29. Consider Wattle Range Councils Disability Access and Inclusion Plan in all future development.

6.0 Strategic Plan

4.3 Strategic Plan



Key

- Increased pedestrian links
- Improved pedestrian crossing
- Wayfinding signage
- Public realm activation (street furniture, congregation spaces)
- Opportunity for Public art
- Potential location for new public toilet facilities

- Encourage Outdoor dining opportunities
- Narrowing of road to increase public realm
- Increased tree planting
- Opportunity for large vehicle parking

- Opportunity for open space redevelopment
- Opportunity for mixed-use redevelopment (subject to feasibility study)

7.0 Town Centre Concept Design

7.1 Priority Projects

The analysis and community engagement undertaken during the development of the Millicent Town Centre Concept Design has identified the issues and potential opportunities that face Millicent now and into the future.

To illustrate how these opportunities will enhance the Town Centre of Millicent, the following seven (7) priority projects have been developed. These projects incorporate the community consultation feedback, strategic directions, design principles and specific actions.

The following concept plans support the overall master planning of the Town Centre and are broken down into projects reflecting the following sites;



Town Entry - Project A



George Street Plaza - Project B



McLaughlin Way Activation - Project C



Railway Way - Project D



Town Park and Stuckey Street - Project E



Eudunda Lane - Project F



Eastern Entrance - Project G



7.0 Town Centre Concept Design

7.2 Priority Project Masterplan (Projects A, B, C and D)



Key

1. Modification to corner to improve access for large vehicles, RV's and caravans to utilise upgraded parking areas off the mainstreet. Improved wayfinding to reinforce town entry and improve sense of arrival.
2. Modification of existing road carriageway to narrow street (retain 3.3m lane width) with kerb build out to reinforce mainstreet precinct, slow vehicular movements, increase public realm and provide opportunity for improved pedestrian crossing locations.
3. Encourage outdoor dining/trading to support hotel and provide visual cue to mainstreet precinct. Opportunity for covered outdoor shelter to respond to seasonal conditions.
4. Improve existing crossing location including opportunity for kerb build out, protected crossing location and improved lighting to improve pedestrian safety.
5. Central median tree planting and traffic calming.
6. Modification to corner to improve sight lines to reduce vehicular conflicts.
7. Consideration of secondary entrance from Cattle Bridge Road/Academy Drive to encourage larger vehicle parking to Railway Terrace.
8. Opportunity to develop CFS/St. Johns with potential to develop undercroft car park to Railway Terrace with opportunity for at grade disabled parking to mainstreet level, shared community space including improved pedestrian link to Railway Terrace. Review opportunity for large scale artwork to blank walls, lighting and public art.
9. Stair access to lower level. Review ramp access feasibility.
10. Undercroft parking to increase off street parking area and support future redevelopment to adjacent land.
11. Public art to blank facades and walls.
12. Kerb build out to Railway Terrace to improve pedestrian crossing and provide link to adjacent open space.
13. Large vehicle and RV parking to Railway Terrace with improved footpath links to encourage park and walk.
14. Improved landscape areas to support existing trees, street furniture and wayfinding to mainstreet.
15. Opportunity for all weather shelters to support outdoor dining opportunities.
16. Improved surface treatments to laneway to improve pedestrian links, Review opportunity for large scale artwork to blank walls, lighting and public art.
17. Opportunity to develop new public toilet facilities to support open space and caravan, large vehicle and RV parking area.
18. Develop open space to underutilised rail yards including new landscape area, tree planting, signage and lighting.

7.0 Town Centre Concept Design

7.2 Town Entry - Project A



Existing

Illustration of the mainstreet with kerb build outs, opportunity for outdoor dining and improved landscape treatments



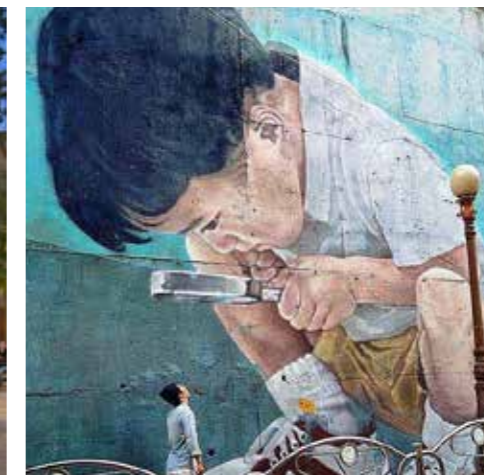
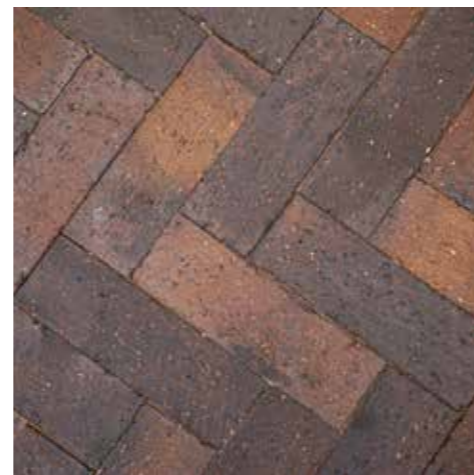
7.0 Town Centre Concept Design

7.3 George Street Plaza - Project B



Existing

Illustration of the mainstreet with kerb build outs, undercroft car park (plaza) and improved landscape treatments



7.0 Town Centre Concept Design

7.4 McLaughlin Way Activation - Project C



Existing

Illustration of the mainstreet with kerb build outs and improved landscape



7.0 Town Centre Concept Design

7.5 Railway Way - Project D



Existing

Illustration of landscape treatments





7.0 Town Centre Concept Design

7.6 Priority Project Masterplan (Projects E and F)



Key

1. Modification of existing road carriageway to narrow street (retain 3.3m lane width) with kerb build out to provide tree planting to central median.
2. Potential redevelopment to rear of Australia Post land to create central town park, with opportunity for playspace, improved public toilet facilities, increased shade tree planting, flexible space for small community events and improved lighting.
3. Opportunity for pedestrian link through existing enclosure to provide access from George Street to new town centre open space.
4. Opportunity to provide public pedestrian link and shared street through church land (subject to approvals) to encourage linking of George and Davenport Streets.
5. Opportunity for improved pedestrian crossing to Woolworths development.
6. Activation to laneway including improved surface treatments, public art, landscape treatments and improved lighting.
7. Include a pedestrian crossing at the intersection of Stuckey and Davenport Streets.

7.0 Town Centre Concept Design

7.7 Town Park and Stuckey Street - Project E



Existing

Illustration of the mainstreet with kerb build outs and improved landscape treatments



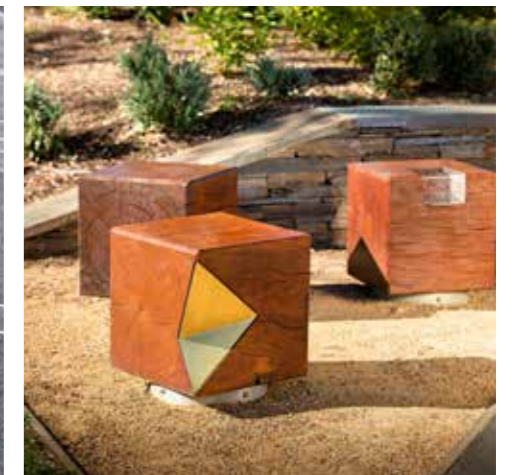
7.0 Town Centre Concept Design

7.8 Eudunda Lane - Project F



Existing

Illustration of laneway with urban design treatments



7.0 Town Centre Concept Design

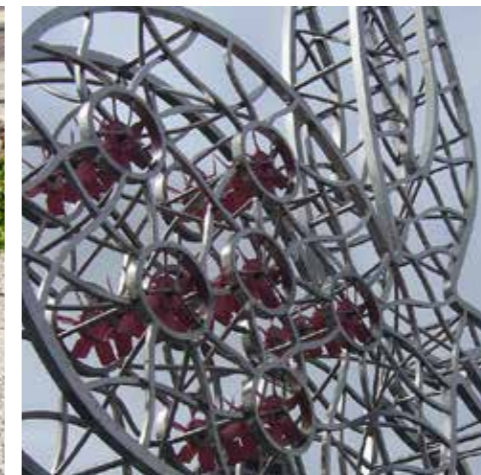
7.8 Eastern Entrance - Project G



G

Existing

Illustration of landscape and public art treatments



8.0 Design Guide

8.1 Introduction

Much of the character of Millicent comes from the authentic regional town character, amenity landscapes and the community artworks that adorn many of the walks and facades of the town centre.

The character of the town is contained in the buildings frontages, walls, fencing and landscapes and through the use of materials such as concrete, aged metals, brick and timber.

New opportunities to reflect local stories and narratives within the public realm can be realised through the use of materials, public art and with wayfinding and interpretation.

The style guide does not propose to simply copy the context of the Town Centre, but considers relevant design responses, which are appropriate, confident and progressive, and which deliver outcomes that match the vision for Millicent.

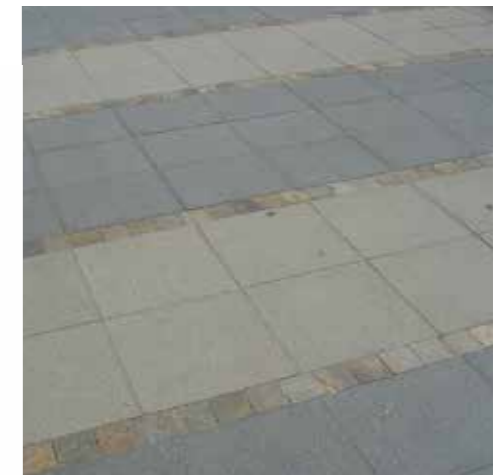
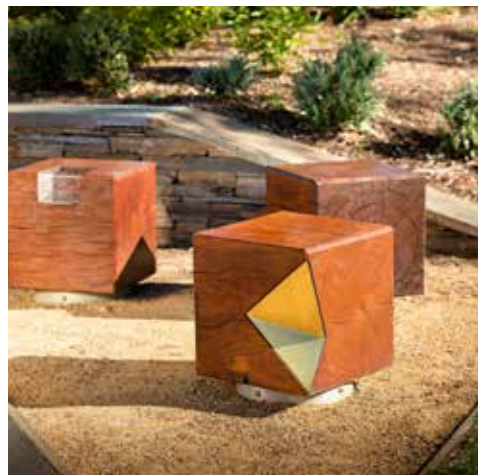
The following pages provide recommendations and examples of the suggested material in relation to the urban design and landscapes treatments for Millicent.

8.2 Surface Treatments

- Vary use of hard surface materials (paving, exposed aggregate concrete and compacted gravels) to achieve a range of textures, contributing towards a more diverse and visual experience.
- Paving elements should be robust and incorporate the use of one or two tones in paving in line with the surrounding character with a contrasting colour incorporated in the banding (stone, brick, concrete paver) to highlight significant locations or reflect the Town Centre architecture.
- Paving along George Street should be high quality, dark brick pavers with a light colour banding (stone, brick, concrete paver). Steel edging and stone kerb detailing should be used to reinforce its presence as Millicent's main street.
- Suggested combination is Little Hampton Mahogany pavers with cobble stone pavers as a banding insert.
- Paving throughout the remainder of the Town Centre should consist of medium format, straight edge pavers or exposed aggregate concrete lighter in colour with darker smaller format/stone banding.
- Suggested combination of Best or Boral 400x400mm paver in a lighter colour (grey) with the Little Hampton Mahogany brick paver or Eco Outdoor porphyry cobbles used for banding and to create a unity across the site.
- Highlight elements such as aged steel, stone and timber can be incorporated to provide a regional town context.
- Artistic elements such as mosaic tiles, shot blasted patterns or cast in metal details can be incorporated to provide fun elements that help create a strong art and cultural identity for Millicent.
- Artistic elements such as mosaic tiles, shot blasted patterns or cast in details can be incorporated to provide interesting elements that highlight and recognise the indigenous and pioneer heritage of Millicent.

8.3 Structures and Furniture

- Materials should be selected for their robust nature requiring little maintenance such as stone, chunky timbers, brick and metal that are aesthetically pleasing, reinforce permanence, feature weathered textures, comprise natural features and respond to the surrounding rural and working character of the surrounding landscape.
- Opportunities to acquire and reuse materials will help maintain an authentic visual aesthetic and should be considered.
- Use colour palette which consist of lighter shades of green, red, oranges and brown with highlights of vibrant yellows, pinks, blues, greens and reds taking inspiration from the surrounding landscape.
- Proposed structures should be designed or selected to maximise the provision of comfort and amenity while maintaining an appropriate scale in relation to the built form of the town.
- The suite of furniture should allow for subtle changes in detailing or combination of materials to be applied to reinforce or highlight areas of importance and public art opportunities.
- Designs should be highly functional.
- Bespoke structures and furniture should incorporate artistic combinations of materials such as timber, stone, glass, stainless and aged steel, ceramics and exposed aggregate that serve as both functional and aesthetically pleasing artworks.
- Use structures and furniture to create a sense of place, particularly, along George Street and the laneways.



8.4 Lighting

- Lighting selection that reflects the historical context of the Town Centre without reproduction or faux replication.
- Light selections should minimise light spill and light pollution and minimise the impact of lighting infrastructure.
- Lighting should be robust, resistant to vandalism, easy to maintain, efficient (LED) and provide security and facilitate access.
- Strip and focused beam lighting elements should be included on the ground plane for directional emphasis and in the illumination of congregation spaces.
- Use of lighting effects to enhance art pieces, prominent architecture, mature trees and congregational spaces should be cohesive.

8.5 Signage and Wayfinding

- Signage have a coordinated character utilising common colours, lettering style and forms of signage.
- Signage be located and designed in such a way as to reflect and reinforce the character and function of the Town Centre.
- Signage be of a size and scale which complements the scale of buildings and does not overpower or distort the visual appearance of the buildings.
- Signage should not dominate the streetscape or erode the character and amenity of the area.
- If illuminated, signage should be illuminated externally by means of a concealed top light or spotlight.
- Signage should not compete with or intrude upon tree canopies, but should be fixed at fascia level to ensure ease of visibility.
- Complement and improve the character and amenity of the town centre.
- Maintain equity of exposure for every business premises.
- Signage should be concise and efficient in communicating with the public to avoid proliferation of confusing and cluttered information or number of advertisements.
- For all signage, the width and height must be in proportion to the facade, respecting the size, scale and mass of the facade, building height, and rhythms and sizes of window and door openings.
- Signage should incorporate public art approaches to enhance town centre character, in particular at intersections and corner buildings.
- Wayfinding should have a coordinated character utilising contextual colours, lettering style and forms.
- Locate and design signage in such a way as to reflect and reinforce the character and function of the town centre.
- Illuminate signage externally by means of a concealed top light or spotlight
- Be concise and efficient in communicating with the public to avoid the proliferation of confusing and cluttered information or numerous advertisements.
- Look to incorporate public art approaches to enhance town centre character, in particular at intersections and corner buildings.



8.6 Landscape

- Vegetation selected for seasonal attributes, hardiness, and should contribute to native species habitats.
- Hardy, drought and frost tolerant native species incorporated through landscape treatments.
- Promote climate resilience through appropriate vegetation selections.

Trees

Acer negundo 'Sensation'
 Agonis flexuosa
 Allocasuarina verticillata
 Cupaniopsis anacardiopsis
 Eucalyptus camaldulensis
 Eucalyptus gracilis
 Eucalyptus leucoxylon 'Rosea'
 Eucalyptus leucoxylon ssp. megalocarpa
 Eucalyptus macrocarpa ssp. macrocarpa
 Eucalyptus odorata
 Eucalyptus porosa
 Hibiscus tiliaceus
 Jacaranda mimosifolia
 Lagerstroemia indica
 Malus x floribunda
 Metrosideros excelsa
 Pyrus calleryana 'Capital'
 Purple Stick Box Elder
 Western Australian Willow Myrtle
 Drooping Sheoak (Southern Lofty)
 Carrotwood
 River Red-gum
 Yorrell
 Pink-flowered Blue Gum
 Large-fruited Blue Gum
 Rose of the West
 Peppermint Box
 Mallee Box
 Bronze Cottonwood
 Jacaranda
 Crepe Myrtle
 Japanese Flowering Crabapple
 New Zealand Christmas Tree
 Ornamental Pear

Plants

Acacia hakeoides
 Acacia montana
 Acanthus mollis
 Ajuga australis
 Atriplex cinerea
 Atriplex semibaccata
 Austrodanthonia caespitosa
 Austrostipa elegantissima
 Austrostipa eremophila
 Bossiaea prostrata
 Brachyscome multifida
 Carpobrotus rossii
 Cassinia laevis
 Ceanothus 'Blue Cushion'
 Choisya ternata
 Chrysocephalum apiculatum
 Correa decumbens
 Correa pulchella 'Dusky Bells'
 Correa pulchella 'Pink Mist'
 Correa reflexa
 Cymbopogon ambiguus
 Dianella 'Border Silver'
 Dianella brevicaulis
 Dietes bicolor
 Dietes grandiflora
 Dodonaea bursariifolia
 Dodonaea hexandra
 Dodonaea humilis
 Dodonaea viscosa ssp. cuneata
 Enchylaena tomentosa
 Eremophila crassifolia
 Eremophila glabra
 Gahnia filum
 Goodenia blackiana
 Goodenia ovata
 Goodenia varia
 Grevillea thelemanniana 'Spriggs Form'
 Hakea rostrata
 Hardenbergia violacea alba
 Hardenbergia violacea 'Happy Wanderer'
 Helichrysum petiolare
 Hibbertia riparia
 Hibbertia sericea
 Indigofera australis
 Isolepis nodosa
 Isopogon ceratophyllus
 Juncus usitatus
 Kennedia prostrata
 Kunzea pomifera
 Leucophyta brownii
 Liriope muscari
 Lomandra longifolia
 Lomandra longifolia 'Tanika'
 Muehlenbeckia florulenta
 Myoporum insulare
 Myoporum parvifolium
 Poa labillardieri
 Rhagodia candolleana ssp. candolleana
 Rhagodia parabolica
 Rhagodia spinescens
 Rosa 'Howard Florey'
 Rosa 'Mawson'
 Rosmarinus officinalis
 Russelia equisetiformis
 Scaevola aemula
 Teucrium fruticans
 Themeda triandra
 Trachelospermum jasminoides
 Viburnum tinus
 Wahlenbergia stricta ssp. stricta
 Westringia fruticosa
 Westringia rigida
 Xanthorrhoea quadrangulata
 Xanthorrhoea semiplana ssp. semiplana


















8.0 Implementation Plan

8.1 Priority matrix

The items identified in the Draft Concept Plan will need to be developed progressively over the next 10+ years. These actions are considered in terms of priority: high (0-2 years), medium (3-5 years) and low (beyond 6 years). These actions are considered in terms of estimated project value to allow for staging of works, grant funding opportunities and budgets to be developed.

\$	\$0 - \$50,000
\$\$	\$50,0001 - \$200,000
\$\$\$	\$200,001 - \$500,000
\$\$\$\$	\$500,001 - \$1,000,000
\$\$\$\$\$	\$1,000,001+

	High Priority (0-2 years)
	Medium Priority (3-5 years)
	Low Priority (6 years+)

Item	Concept Plan Reference Number	Description	Probable Opinion of Costs	Priority
1.0 Project A- Town Entry (refer page 36)				
1.1	1	Modification to corner to improve access for large vehicles, RV's and caravans to utilise upgraded parking areas off the mainstreet. Improved wayfinding to reinforce town entry and improve sense of arrival.	\$\$	
1.2	2	Modification of existing road carriageway to narrow street (retain 3.3m lane width) with kerb build out to reinforce mainstreet precinct, slow vehicular movements, increase public realm and provide opportunity for improved pedestrian crossing locations.	\$\$ - \$\$\$	
1.3	3	Encourage outdoor dining/trading to support hotel and provide visual cue to mainstreet precinct. Opportunity for covered outdoor shelter to respond to seasonal conditions.	\$ - \$\$	
1.4	4	Improve existing crossing location including opportunity for kerb build out, protected crossing location and improved lighting to improve pedestrian safety.	\$	
1.5	5	Central median tree planting and traffic calming.	\$\$	
1.6	6	Modification to corner to improve sight lines to reduce vehicular conflicts.	\$	
1.7	7	Consideration of secondary entrance from Cattle Bridge Road/Academy Drive to encourage larger vehicle parking to Railway Terrace.	\$	
	15	Opportunity for all weather shelters to support outdoor dining opportunities.	\$- \$\$	
2.0 Project B- George Street Plaza (refer page 36)				
2.1	8	Opportunity to develop CFS/St. Johns with potential to develop undercroft car park to Railway Terrace with opportunity for at grade disabled parking to mainstreet level, shared community space including improved pedestrian link to Railway Terrace. Review opportunity for large scale artwork to blank walls, lighting and public art.	\$\$\$ - \$\$\$\$	
2.2	9	Stair access to lower level. Review ramp access feasibility.	\$\$\$	
2.3	10	Undercroft parking to increase off street parking area and support future redevelopment to adjacent land.	\$\$\$\$	
2.4	11	Public art to blank facades and walls.	\$- \$\$	
2.5	12	Kerb build out to Railway Terrace to improve pedestrian crossing and provide link to adjacent open space.	\$	
4.2	14	Improved landscape areas to support existing trees, street furniture and wayfinding to mainstreet.	\$\$	
3.0 Project C- Laneway (refer page 36)				
3.1	16	Improved surface treatments to laneway to improve pedestrian links, Review opportunity for large scale artwork to blank walls, lighting and public art.	\$\$ - \$\$\$	
4.0 Project D- Railway Terrace (refer page 36)				
4.1	13	Large vehicle and RV parking to Railway Terrace with improved footpath links to encourage park and walk.	\$\$- \$\$\$	
4.3	17	Opportunity to develop new public toilet facilities to support open space and caravan, large vehicle and RV parking area.	\$\$	
4.4	18	Develop open space to underutilised rail yards including new landscape area, tree planting, signage and lighting.	\$\$ - \$\$\$	
5.0 Project E-Town Square (refer page 42)				
3.1	1	Modification of existing road carriageway to narrow street (retain 3.3m lane width) with kerb build out to provide tree planting to central median.	\$\$\$	
3.2	2	Potential redevelopment to rear of Australia Post land to create central town park, with opportunity for playspace, improved public toilet facilities, increased shade tree planting, flexible space for small community events and improved lighting.	\$\$\$ - \$\$\$\$	
3.3	3	Opportunity for pedestrian link through existing enclosure to provide access from George Street to new town centre open space.	\$\$	
3.4	4	Opportunity to provide public pedestrian link and shared street through church land (subject to approvals) to encourage linking of George and Davenport Streets.	\$ - \$\$	
3.5	5	Opportunity for improved pedestrian crossing to Woolworths development.	\$	
	7	Include a pedestrian crossing at the intersection of Stuckey and Davenport Streets.	\$	
4.0 Project F- Eudunda Lane (refer page 42)				
4.1	6	Activation to laneway including improved surface treatments, public art, landscape treatments and improved lighting.	\$\$	
5.0 Project G- Eastern Entrance (refer page 45)				
5.1	-	Modification of existing road carriageway to narrow street (retain 3.3m lane width) with kerb build out to reinforce mainstreet precinct, slow vehicular movements, increase public realm and provide opportunity for improved pedestrian crossing locations.	\$\$ - \$\$\$	
5.2	-	Opportunity for public art statement, wayfinding signage and town entry statement.	\$\$ - \$\$\$	



9.0 Conclusion

Millicent Town Centre faces both opportunities and challenges, as well as social, economic and environmental impacts. What is apparent is the community's desire for Millicent to strengthen and grow as a major destination, with a vibrant main street and numerous community assets into the future.

The Millicent Town Centre Draft Concept Design provides a roadmap for the town, ensuring that future actions, proposed developments, public and private investment, as well as capital works contribute to achieving the vision for Millicent.

The projects, design principles and materials palette illustrate a progressive framework of actions for Millicent. The recommendations contained within this document will require an ongoing commitment from the community, Council, key stakeholders, investors and State Government.

The concept design encourages community engagement – community engagement leads to mainstreet activation and placemaking – activation and placemaking increases business development – retail and commercial development drives demand for future planning.

The framework reinforces the character of Millicent and encourages engagement and collaboration to create a vibrant and active Town Centre that incorporates future development and opportunities while ensuring the town's sense of place and intrinsic character remain intact.

